



Greg Banaszynski
Executive Vice President
Mid Patient Service Market Group

Greg is executive vice president of the Mid Patient Service Market Group for Aurora Health Care. In a job that emphasizes collaboration and service integration, he works to balance advocacy for the local markets with Aurora's systemwide goals and objectives. Greg describes his new role as being a "conductor of a health care symphony," in which all components need to be harmonious with each other to be the most effective. Greg is also a key member of the Operating Council, which is responsible for the total patient experience, setting and monitoring standards and targets for care delivery and other operational targets, allocating capital and determining core business standards and processes.



Improving the quality of health care at Aurora is personal for Greg. He grew up in Wisconsin and has many relatives and friends who receive their health care through Aurora. He wants each one of them to know we are doing everything we can to deliver the highest quality and most cost effective care to them.

Greg joined Aurora in 2008 as executive vice president for the South Region, coming from SynergyHealth in West Bend where he served as president and chief executive officer. Prior to that, he held executive positions at Fort HealthCare in Fort Atkinson, St. Francis Hospital, Samaritan Health Plan and Midwest Dialysis Centers.

With the forward-thinking goal of sharing his experience and knowledge with the next generations of health care leaders, Greg has been active in the American College of HealthCare Executives for more than 30 years. He serves as an advisory board member for the University of Wisconsin-Milwaukee College of Health Sciences, and is a Fellow with the American College of Healthcare Executives, serving as past president of the Wisconsin Chapter. Engaged in the community, Greg eagerly shares his time and skills with various nonprofit organizations.

Greg is married to his wife Chris, a native Californian, and with great salesmanship, convinced her to live in the Midwest. They have three children: Matthew who works in state government in Madison, Jessica, a grade school teacher in Genoa City; and Allison, a senior at UW-Milwaukee majoring in Communications. With a strong emphasis on family, Greg and Chris have always made it a point to involve their children in whatever they do, whether it is traveling in and outside of Wisconsin, boating, fishing, or just being together and sharing cooking skills and recipes.