



**Kenosha**

**Community Benefit Report | 2014**



**Priority #1:**

**Increase access**  
for persons in our  
community with  
disproportionate  
unmet health needs.

During 2014 we conducted a comprehensive Community Health Needs Assessment of Kenosha County. The findings have been summarized in our CHNA Report (see: [www.aurora.org/commbenefits](http://www.aurora.org/commbenefits)). We invite you to review this information and submit written comments using our online form.

Our process for prioritizing among the significant health needs enabled us to develop a three-year plan for our community benefit outreach initiatives. Our 2015-2017 Implementation Strategy can be found beginning on page 33 of our CHNA Report and is organized around three core principles of community benefit noted in this 2014 Community Benefit Report.

During 2014 we learned that 10% of the respondents to our survey reported unmet medical care in the past 12 months, and 16% delayed or did not seek medical care because of a high deductible, high co-pay or because they did not have coverage in the past 12 months.

- For all patients who arrived in our Emergency Department (ED) and did not have a primary care physician, we promoted the benefits of receiving primary and preventive care by establishing a "health home" with *Kenosha Community Health Center* (KCHC), a Federally Qualified Health Center (FQHC) that provides quality primary, medical, dental and behavioral health care and addresses the financial, cultural, and language barriers that prevent access to health care.
- Our Financial Advocates assisted un- and under-insured patients in applying for coverage through the Federal Insurance Marketplace and securing appointments with our Aurora Health Care Medical Group physicians to establish a health home.

In 2014 Aurora Health Care established the *Better Together Fund*. This one-time charitable fund will enable our hospital to provide a one-time contribution of \$500,000 to KCHC in 2015 to extend mobile services in Racine County to fill a gap in service coverage resulting from the closure of the only existing FQHC in the county.

**Screening for behavioral health concerns**

During 2014, a total 448 patients who arrived in our ED with an acute mental health or AODA crisis received expedited and appropriate referrals and a safe discharge. This important need was addressed by a behavioral health specialist who is embedded within our ED to conduct the assessments.

**Priority #2:**

**Build links** between  
our clinical services  
and our local health  
department's  
community health  
improvement plan.



**Infant mortality and child safety**

- In 2014 we educated new parents (and grandparents) on safe sleep practices, car seat safety, the effects of second-hand smoke and provided 34 car seat checks by our certified car seat technician.
- Breastfeeding builds a bond between baby and mom and provides a great nutritional foundation for baby. In 2014, of the mothers who gave birth at our hospital, 78% were breastfeeding at time of discharge. We continue to promote breastfeeding by staffing a lactation consultant who provides telephone consults, advice, and support, schedules outpatient consults and free prenatal and breastfeeding classes, open to all.

**Chronic disease, community health outreach and fitness**

- In 2014 we expanded our community outreach offerings, adding monthly blood pressure clinics and educational sessions at *Westosha Senior Center* and the *American Legion*, and conducting 62 screenings during heart and stroke awareness months.
- Our diabetes educator facilitated a monthly diabetes support group and, through our "hot line," responded to questions from community members on monitoring and managing their diabetes.

(over)

- Our cardiac rehab services team provided community health education topics including cardiac medication and safety, diabetes, heart-healthy eating, blood pressure, stress management, what you should know about exercise, managing cholesterol and lipids and weight management.
- Our dietician provided topics on healthy eating, shopping, label-reading and meal preparation.
- Our Licensed Athletic Trainer conducts a popular hour-long fitness class for seniors at Wilmot Union High School each week and athletic training coverage for both practices and sporting events.
- We provided 145 bone-density screenings at the *Kenosha Expo*.



### Senior Resource Nurse (SRN) Program and Chronic Disease

2014 was a busy year for our hospital's caring and compassionate NICHE-certified SRNs who responded to 3,450 referrals from physicians and community members for aging adults experiencing degenerative conditions. They provided on-site or in-home assessments and connected them to community services including *Road to Health*, a three-week series of classes on coping with chronic disease and aging issues. One of our SRNs is a certified program instructor under the license of the *Wisconsin Institute for Healthy Aging* who facilitated the *Living Well with Chronic Conditions*, an evidence-based, six-week course that covers appropriate exercise for maintaining and improving strength and endurance, appropriate use of medications, communicating effectively with family, friends and health professionals, nutrition, and understanding and evaluating new treatments.

### Aurora's Sexual Assault Nurse Examiner (SANE) program

Our SANE program provided a safe haven for immediate, acute care to individuals who were sexually assaulted. During 2014, our SANE provided trauma-sensitive care to 82 people in our Emergency Department and provided 82 referrals to partnering organizations for follow-up services. During 2014, our SANE served as a content expert with law enforcement and within the broader community on coalitions including:

- Organized Review Committee for Child Abuse Team
- Kenosha County Sexual Assault Response Team
- CORE Case reviews Children Team

### Aurora Parish Nurse

Our Aurora Parish Nurse provided outreach at *Lord of Life* and *St. Mary's Lutheran* churches in Kenosha, providing a holistic approach to care and promoting health and wellness to individuals, families, congregations and communities.

### Healthcare workforce development

During 2014, our hospital and health centers provided more than 7,200 hours of clinical experience and placement hours for multiple universities and technical colleges offering undergraduate and graduate health and medical degrees.

\* *Nurses Improving Care for Healthsystem Elders*

### 2014 Community benefits by the numbers

Financial assistance (charity care) at cost*	\$1,365,774
Medicaid shortfall at cost*	\$7,297,000
Other means-tested programs at cost*	\$270,000
<b>Subtotal</b>	<b>\$8,932,774</b>
Community health improvement and education services, and community benefit operations	\$841,688
Health professions education	\$453,250
Subsidized health services (clinics)	\$500,000
Clinical research and community health research	\$7,500
Cash and in-kind contributions for community benefit	\$131,099
<b>Subtotal</b>	<b>\$1,933,537</b>
<b>Total 2014 community benefits</b>	<b>\$10,866,311</b>

\* Cost-to-charge ratios are based on Wisconsin Hospital Association percentages.

\*\* Unlike some community benefit reports that include additional categories as community benefits, Aurora Health Care has elected to exclude Medicare shortfalls and bad-debt expenses from the community benefit calculations. However, when Medicare shortfalls are added, Aurora Medical Center Kenosha's total benefit to the community is \$15,850,311.

## Priority #3:

Addressing the underlying causes of persistent health problems.

## Every gift can change a life.

Donate to a cause you care about today.

### Aurora Partnership Campaign

During 2014, as part of a patient service area in the City of Kenosha, a total of **190 AMCK caregivers pledged \$39,917 to the Aurora Partnership Campaign**, their show of support to the not-for-profit agencies, organizations and causes in our community that are most important to them. The campaign offers more than **1,600 funds that include more than 300 Aurora funds**, local United Way agencies, and other not-for-profit organizations responding to important community needs.

To learn how you can make a gift to support programs featured in this report, please visit [Aurora.org/Foundation](http://Aurora.org/Foundation)

### Aurora Medical Center in Kenosha

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