Our community role  Aurora Psychiatric Hospital is a leader in behavioral health care, offering an ideal healing setting for individuals struggling with mental health and substance abuse. Every day, our caregivers give back to the community by applying their knowledge, skills and time to respond to community needs and provide a significant impact while creating a healthier Milwaukee County. As a hospital that has been a part of this community for nearly 130 years offering highly specialized services, we understand that we are accountable to our patients and surrounding communities. In 2012, our caregivers reported more than $1.7 million in labor costs for community benefit activities. In addition, many of our caregivers call Milwaukee County home, and serve as content experts to local agencies, neighborhood coalitions and community boards, including:

- Benedict Center
- The Charles E. Kubly Foundation
- Grand Avenue Club
- Mental Health America
- Milwaukee County Mental Health Redesign Task Force
- Milwaukee County Mental Health Task Force
- St. Thomas More High School

Community Benefit Report 2012

Aurora Psychiatric Hospital
1220 Dewey Avenue
Wauwatosa, WI 53213
Assessing community health status – an ongoing commitment

Improving the health of our communities is a communitywide effort and begins with assessing community health status. Since 2005-2006, we have undertaken a community health assessment of our service area every three years, conducted in partnership with our local health department. This helps local government leaders and community partners to focus their resources on population health issues and enables us to align our charitable resources and expertise to respond to identified community health needs. This research can be found at Aurora.org/CommBenefits. Later this year, we will publish a community benefit plan for 2014 based on findings of this research.

Partnering with local schools to address behavioral issues

Aurora Psychiatric Hospital offers child and adolescent treatment programs in which children and adolescents are offered a结构ized treatment approach designed to stabilize mood and address problems at home, school and in the community. The expert medical professionals who work in the hospital partner with schools and parents to develop and coordinate effective treatment plans that address anxiety, attention deficit disorder / attention deficit hyperactivity disorder (ADD/ADHD), depression, oppositional defiant disorder and self-harming behaviors. They also frequently offer educational opportunities for educators to learn ways to identify and address behavioral issues. In 2012, these expert behavioral health professionals completed another year of an ongoing series called Behavioral Health Issues in Schools and invited community members connected with local schools to participate in discussion topics that included:

- Disruptive behaviors in the classroom, and psychological testing with children and adolescents
- Self-injurious behavior
- Conduct disorder
- Media, body image and disordered eating
- Students with Asperger’s syndrome

Education for our professional community

During 2012, Aurora Psychiatric Hospital also provided leadership in our community by providing nine educational sessions for behavioral health professionals on current treatment modalities and issues. These sessions were part of the evidence-based series on important behavioral health topics impacting our community. Some of these topics included:

- Prescribing to women during pregnancy
- Ethics and boundaries
- Pain management
- Use of antipsychotics
- Prescribing for chemically dependent patients

Other 2012 community benefit activities:

- Volunteered hours to counsel victims in the Sikh Temple shooting
- Designated $258,750 in labor costs for complimentary mental health screenings to patients who arrived at our hospital
- Provided additional $933,100 in labor costs to perform behavioral health screenings at four other local hospitals, including Aurora Sinai Medical Center, Aurora St. Luke’s Medical Center, Aurora St. Luke’s South Shore and Aurora West Allis Medical Center
- Provided essential medications for patients who could not afford them to facilitate a safe discharge into the community
- Provided a panel member for Alverno College of Nursing forum “Milwaukee County Mental Health Crisis: Impact on Milwaukee and You”
- Donated in-kind meeting space for multiple community groups, including Alcoholics Anonymous, Gamblers Anonymous, and Overeaters Anonymous
- Presented to Ozaukee County community members on the definition, symptoms and treatment of depression and its physiological aspects
- Conducted on-site company health coaching for area employers building on their employee wellness programs
**Inspiring the next generation of behavioral health professionals**

The future of our community relies on our ability to reach out to area schools and community partners, and our ability to inspire an interest for careers in behavioral health services. In 2012, we collaborated with area colleges – including Bryant and Stratton College, Cardinal Stritch University, Concordia University, Helen Bader School at the University of Wisconsin – Milwaukee, Marquette University, Mount Mary College, and Walden University – to provide internships, preceptors and clinical rotations for a wide range of career opportunities in behavioral health. We also partnered with the Medical College of Wisconsin to host a fellowship rotation in addiction psychiatry. Our caregivers reported a total of 22,406 health professional education hours.

**Community support groups**

An important component in our effort to promote behavioral health wellness in our community involves hosting community support groups. These groups are free of charge to participants and can play an integral role in promoting recovery and relapse prevention through education and peer support. While some groups involve hospital staff and are specifically designed for former patients, others are coordinated by community members and are open to the public. The many groups that meet on our campus address a wide variety of mental health and substance abuse issues.

**Kradwell School**

Aurora Psychiatric Hospital also hosts Kradwell School, one of Southeastern Wisconsin’s only specialty schools for children and adolescents who have behavioral health issues. Kradwell provides a unique learning environment that promotes success while utilizing a 5:1 student teacher ratio. In 2012, **10 families were awarded nearly $10,000 in scholarship funds for the program.**

**Treatment needs for our community**

Aurora Psychiatric Hospital continues to be a strong partner that works well with stakeholders in our community. As the mental health system in Milwaukee County has undergone a lengthy redesign process, we have increased our capacity to accept transfers from the county’s emergency department. We also have strengthened linkages with other area emergency departments in an effort to expedite the kind of behavioral health treatment our patients deserve. We continue to focus on further developing our full continuum of care to match the evolving needs of our community. For example, with the growing problem of opiate dependence in our community, Aurora Psychiatric Hospital developed an **Opiate Recovery Program** that provides a cost effective, evidence-based treatment approach to addiction. Together with our community partners, our hospital continues to evolve to meet the needs of our community.
### 2012 Community Benefit Report

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial assistance (charity care) at cost</td>
<td>$173,000</td>
</tr>
<tr>
<td>Medicaid shortfall at cost</td>
<td>$2,898,000</td>
</tr>
<tr>
<td>Other means-tested programs at cost</td>
<td>$12,000</td>
</tr>
<tr>
<td><strong>Subtotal</strong></td>
<td><strong>$3,083,000</strong></td>
</tr>
<tr>
<td>Community health improvement and education services, and community benefit operations</td>
<td>$637,150</td>
</tr>
<tr>
<td>Health professions education</td>
<td>$1,122,100</td>
</tr>
<tr>
<td>Subsidized health services (clinics)</td>
<td>$131,250</td>
</tr>
<tr>
<td>Cash and in-kind contributions for community benefit</td>
<td>$316,041</td>
</tr>
<tr>
<td><strong>Subtotal</strong></td>
<td><strong>$2,206,541</strong></td>
</tr>
<tr>
<td><strong>Total 2012 community benefits</strong></td>
<td><strong>$5,289,541</strong></td>
</tr>
</tbody>
</table>

*Cost-to-charge ratios are based on Wisconsin Hospital Association percentages.

1Includes 2012 hospital assessment tax.

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### Every Gift can change a life

During 2012, as part of a patient service area including all of Milwaukee County, a total of 175 caregivers at Aurora Psychiatric Hospital pledged $38,334 to the Aurora Partnership Campaign - showing support for the not-for-profit agencies, organizations and causes in our community that are most important to them. The campaign offers more than 1,600 funds, including more than 300 Aurora funds, local United Way agencies, and other not-for-profit organizations responding to important community needs.

To learn how you can make a gift to support programs described in this report, please visit: Aurora.org/Foundation