Our community benefit plan is guided by our community health needs assessment (CHNA). To see our CHNA report, please visit www.aurora.org/commbenefits. This annual report provides updates on our community benefits implementation strategy in 2015.

Our hospital and medical group partners with North East Wisconsin (NEW) Community Clinic, which serves un- and under-insured residents of Brown County. In 2015, Aurora Medical Group supported the clinic by employing a full-time, bilingual pediatrician to provide medical care and services to children and their families at Green Bay's Nicolet School. Working five days per week, Yolo Diaz, MD, provided more than 1,076 clinic visits for patients in 2015. Through these encounters, Dr. Diaz was able to refer children to community resources for additional follow-up care.

The Aurora Better Together Fund aims to increase access to primary care and behavioral health services and sexual assault and domestic violence prevention and treatment programs across eastern Wisconsin. Three of our community partners received Aurora Better Together funding in 2015:

- Family Services of Northeast Wisconsin
- Help of Door County
- University of WI-Green Bay Foundation

Visit www.aurorahealthcare.org/better-together to learn more about these organizations and Aurora's Better Together Fund.

Priority #2:
Build links between our clinical services and local health department community health improvement plan.

Nutrition, physical activity and overweight/obesity
Knowing that good nutrition and recommended physical activity – along with healthy doses of fun – play a vital role in helping people to maintain a healthy weight and decrease their risk for several chronic diseases, our hospital supported and actively participated in three community-building initiatives that inspire healthy living. LIVES4218 is a community-based initiative in Brown County working to improve access to healthy lifestyle activities.

- Walk to School Day encouraged students from districts throughout Greater Green Bay to celebrate International Walk to School Day as part of the effort to raise awareness for the need to create safer routes for walking and biking.
- Open Streets Green Bay provided the opportunity for 1,900 community members and families to get moving by biking, running, walking and skating on select streets in Green Bay that are not normally open to bicycles or pedestrians.
- Spooky Sprint brought 702 participants out for a 10K, 5K and 1 mile walk/run and a race, trick-or-treat trail and costume contest. All proceeds supported the Strong Kids Campaign, which provides YMCA memberships to families faced with economic challenges.

Addressing unhealthy alcohol and drug use
We are actively engaged in the work of the Healthy Brown County 2020 Alcohol and Other Drug Use Action Group. We continue to work with primary care providers to implement a new alcohol, depression and substance abuse screening tool among the primary care population (patients over the age of 18). In 2015, as a pilot, one of our clinics (three providers) implemented use of the tool with their patients.
Youth injury prevention
Our hospital continued to partner with DePere and Denmark high schools to provide licensed athletic trainers (LAT) who are available for injury prevention education and injury assessments. In 2015, our LATs provided 555 free baseline concussion screenings, completed 305 sport physicals and treated 90 student athletes for concussion.

Chronic disease and mental health
All patients need the right care, at the right time, in the right place. The need for behavioral health services does not always require inpatient services. To increase access points for people managing their mental health concerns we utilized telepsychiatry at Aurora BayCare Medical Center for more than 60 behavioral health consults. Telepsychiatry services connect patients at Aurora hospitals (in the ED and at bedside) with an Aurora Behavioral Health Services psychiatrist via a secure internet connection.

Living Well with Diabetes is a six-week session during which patients come together to learn about their newly diagnosed type 2 diabetes, the best way to self-manage, and to share their successes and challenges. In 2015, we offered three six-week sessions for a total of 10 registrants with a 100% completion rate.

Each year, our cancer care team provides many outreach services. Our cancer care team includes certified nursing professionals called nurse navigators who are specially trained to guide individuals and their families from diagnosis through cancer treatment and into post-treatment or, if needed, end-of-life care. In 2015, our cancer nurse navigators:

• Provided direct care to families and referred individuals in need of additional support to our principal and community partners for services such as complementary medicine
• Completed 42 lung screenings, 62 skin-cancer screenings and 200 general cancer screenings through a variety of community venues

Primary care and rural medicine
Aurora BayCare is one of three regional sites participating in Wisconsin Academy for Rural Medicine (WARM), a program created to proactively address the current shortage of rural physicians in the state and enhance health care in rural communities. We serve as a learning site for WARM’s third and fourth-year medical students, offering affiliated practices and coordination at distant sites for elective rotations in: anesthesiology, internal medicine, neuroscience, OB/GYN, pediatrics, primary care, radiology, surgery, and other core (e.g. emergency department) and elective (critical care) clinical experiences. In 2015, 50% of our WARM students went on to post-graduate medical education programs in internal medicine or primary care.

Additional healthcare workforce development we offered in 2015 included:
• More than 10,000 hours of student clinical experience and placement hours for students from multiple universities and technical colleges across Wisconsin for undergraduate and graduate health and medical degree programs
• Education for 80 local and surrounding area emergency medical service personnel
• Three scholarships for paramedics and emergency medical technicians who commit to remaining in Greater Green Bay

Community benefits by the numbers

| Financial assistance (charity care) at cost* | $1,544,000 |
| Medicaid shortfall at cost* | $16,982,000 |
| Other means-tested programs at cost* | $881,000 |
| **Subtotal** | **$19,407,000** |
| Community health improvement services and community benefit operations | $409,566 |
| Health professions education | $169,498 |
| Subsidized health services (clinics) | $403,328 |
| Cash and in-kind contributions for community benefit | $78,183 |
| **Subtotal** | **$1,060,574** |
| **Total 2015 community benefits** | **$20,467,574** |

*Cost-to-charge ratios are based on Wisconsin Hospital Association percentages. **Unlike some community benefit reports that include additional categories as community benefits, Aurora Health Care has elected to exclude Medicare shortfalls and bad-debt expenses from the community benefit calculations. However, when Medicare shortfalls are added, Aurora BayCare Medical Center’s total benefit to the community is $42,766,754.