Improving the health of our communities is a community-wide effort and begins with assessing community health status every three years. We obtain input from community members and public health representatives, consult with our hospital staff and physician partners to prioritize the community health needs identified, and develop specific targets and measures for the needs we are best positioned to address. Our implementation strategies are organized into three main priorities in alignment with three core principles of community benefit as shown in this progress report.

Priority #1 | *Increase access for persons in our community with disproportionate unmet health needs.*

Focus | Access is an Aurora Health Care signature community benefit focus

Along with having a consistent primary care provider and medical home, access to medical care can detect and treat disease at an earlier stage, improve overall health, prevent disease and disability and reduce preventable deaths. To address this in 2017:

- 1,793 patients who arrived at our Emergency Department (ED) seeking non-emergent care did not have a primary care physician. Of those, 315 were seen by an Aurora Health Care primary care provider within 28 days following their ED visit.
- 60 inpatients were provided with telepsychiatry consultations.
- 1,011 visits with a bilingual pediatrician were provided to children attending Nicolet School through our hospital’s partnership with N.E.W Community Clinic.
- 2,300+ pediatric patients received pediatric specialty care in partnership with UW Health.
- 149.5 hours of medical services were provided at the UW-Green Bay health center, which served 114 students.
- 2,463 patients in Aurora’s Green Bay, Manitowoc and Marinette service area were tested for hepatitis C; of those, 51 tested positive, 25 had positive confirmatory tests and 24 patients entered treatment.

*Pediatrician Kathuria Sabeena, MD, having fun with one of her patients.*
Focus | Address unhealthy alcohol and drug use

Our hospital remained actively engaged as a member organization of the Healthy Brown County 2020 Alcohol and Other Drug Use Action Group during 2017. We also continued to work with Aurora Health Care Medical Group (AHCMG) primary care providers to implement a new alcohol, depression, and substance abuse screening tool among our primary care population for patients over the age of 18.

In 2017, through the Healthy Brown County 2020 Alcohol and Other Drug Use Action Group, we supported activities that:

• Increased access by addressing barriers and identifying available services within the community.
• Educated local legislators and businesses about the severity of drug and alcohol problems in the county.
• Partnered with the local tavern league to educate employees about safe serving practices.
• Provided outreach education in schools.
• Organized educational fairs to increase awareness among community members.
• Helped facilitate the “Wrecked at the Weidner” event simulating a motor vehicle crash related to substance abuse.
• Screened 47% of patients in our hospital’s service area with the standardized depression screening tool during their primary care visits.

A Community Health Needs Assessment Summit was held on October 17, 2017 to determine future focus areas for Beyond Health. Three local hospital systems, multiple local government representatives and many community agencies were present. The focus areas for the 2018-2021 CHIP are mental health, alcohol and drug misuse, obesity and continued focus on nutrition and physical activity. We will create a sustainability document for Oral Health.

Focus | Nutrition, physical activity and overweight/obesity

Based on the 2014 Brown County and City of De Pere Health Department Community Health Assessment Report, 29% of adults in the county were obese, the same level as within the state (29%), and higher compared to the national benchmark (25%).

To address this in 2017, 654 Aurora caregivers participated in the LiveFit Prescription program. In addition, 2,750 Aurora caregivers had a membership to the fitness center located on our hospital campus.

Additionally, in 2017, we:

• Actively participated in and supported three Live54218 community events.
• Organized and supported Open Streets Green Bay, which benefitted over 3,000 community members.
• Sponsored and hosted 953 community members who participated in the 2017 Aurora BayCare Spooky Sprint 1K/5K/10K.
• Provided 2,059 individuals with personal training services to extend their reach in the community.
• Distributed a monthly heart-health newsletter to more than 2,000 subscribers.

Participants at the Spooky Sprint.
Priority #3 | Address the underlying causes of persistent health problems.

Focus | Youth injury prevention

As the Centers for Disease Control and Prevention estimates each year, U.S. EDs treat 173,285 sports and recreation-related traumatic brain injuries, including concussions, occurring among children and adolescents ages 0 - 19 years. The Wisconsin Interscholastic Athletic Association and Wisconsin law clearly identify that the risk and prevalence of concussion and head trauma is significant, and the role of health care professionals as it relates to injury prevention/detection efforts within the community is vital.

In addition to supporting 36 local athletic events in 2017, our Licensed Athletic Trainers provided:

- 273 youth sports physicals.
- 741 baseline concussion screenings for student athletes. Of these, 163 student athletes with previous concussion baseline screening were treated for concussion.
- 1,260 functional movement assessments for student athletes.
- 152 free health screenings and injury assessments for community members.

Focus | Chronic diseases

Chronic diseases are long-lasting conditions that usually can be controlled but not always cured. People living with chronic illnesses must manage daily symptoms that affect their quality of life to avoid acute health problems and complications that could shorten their life expectancy. Our hospital implementation strategy focused on supporting individuals with chronic diseases that include cancer, heart disease, and inflammatory bowel disease. In 2017, our outreach activities included:

**Cancer**
- 7 cancer educational sessions for 615 community members.
- 10 skin cancer screenings at local community events.
- $5,000 in financial support to the American Cancer Society and 250 individuals participated in Making Strides Against Breast Cancer walk.
- 3 breast cancer support groups hosted at our hospital for a total of 121 attendees.

**Heart Disease**
- 3 Living Well with Diabetes series for 42 attendees.
- 13 heart/stroke education sessions at our hospital for 764 attendees.
- $3,000 in financial support to the American Heart Association and $5,000 to the 2017 Stroke Camp, along with 5 hospital caregivers who donated services to support these events.

**Inflammatory Bowel Disease**
- 1 educational session on Crohn’s, colitis, or bowel disease.
- $750 in financial support to the Colon Cancer Coalition.
- 200 individuals attended the Crohn’s walk hosted on our hospital campus.

Focus | Health professions education and workforce development

The Wisconsin Academy for Rural Medicine (WARM) is a medical education program for students who intend to practice rural medicine. The goal of this program is to help increase the number of physicians who practice medicine in rural Wisconsin to help improve the health of rural Wisconsin communities. Aurora BayCare is one of three regional sites participating in WARM. Additionally, our hospital caregivers remained committed to supporting health professions students of all levels and from various programs seeking educational opportunities within our facility. During 2017:

- 70 medical students participated in the WARM program rotation at our hospital; 3 WARM students went on to post-graduate medical education in primary care, 1 in internal medicine, 1 in pediatrics and 1 in OB/GYN.
- 45 students passed Step 1 and 27 passed Step 2 standardized examinations.
- 12 EMS scholarship recipients remained in surrounding communities.
- 4 EMS Huddle sessions were provided with 349 EMS professionals attending.
Every gift can change a life.

Aurora Partnership Campaign

During 2017, a total of 259 hospital caregivers pledged $95,039 through the Aurora Partnership Campaign to support the not-for-profit causes and organizations most important to them, including Aurora’s Well Community programs.

To learn how you can make a gift to support programs featured in this report, please visit aurora.org/foundation

Aurora Health Care 2017 Community Benefit Report

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Financial assistance (charity care) at cost*</td>
<td>$2,918,000</td>
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<tr>
<td>Medicaid shortfall at cost*</td>
<td>$15,419,000</td>
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<tr>
<td>Other means-tested programs at cost*</td>
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<td><strong>Subtotal</strong></td>
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<td>Community health improvement and education services, and community benefit operations</td>
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<td>Health professions education</td>
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<td>Subsidized health services (clinics)</td>
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<td>Other cash and in-kind contributions for community benefit</td>
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<td><strong>Subtotal</strong></td>
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<td><strong>Total 2017 Community Benefits</strong></td>
<td>$20,815,279</td>
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* Cost-to-charge ratios are based on Wisconsin Hospital Association percentages

** Unlike some community benefit reports that include additional categories as community benefits, Aurora Health Care has elected to exclude Medicare shortfalls and bad-debt expenses from the community benefit calculations. However, when Medicare shortfalls are added, our hospital’s total benefit to the community is $54,595,279.

To see our most recent Community Health Needs Assessment report and Implementation Strategy plan, please visit www.aurora.org/commbenefits.