Each year our community benefit plan is guided by our community health needs assessment (CHNA). To see our CHNA report, please visit www.aurora.org/commbenefits. We are happy to provide this brief overview of our community benefits work in 2014, organized into three main health priorities.

Aurora Memorial Hospital of Burlington supports and partners with Health Care Network, Inc. (HCN), which provides basic primary and preventive care for uninsured and underinsured individuals and families. The clinic provided 288 patient visits in 2014, and our hospital accepted 290 vouchers to provide the following services to patients referred by HCN: 98 lab and radiology, 46 diabetic education, 16 diabetic and nutrition services, 48 physical therapy and 12 vision, in addition to 52 visits with physician specialists and 18 primary care physicians in our Burlington Clinic.

The Aurora Health Care Better Together Fund, a one-time charitable fund established in 2014, will enable our hospital to provide a one-time contribution of $100,000 to HCN in 2015 to expand service capacity.

Alcohol and drug use in our community
To improve awareness about alcohol and drug use and abuse in Racine County, we:

- Collaborated with Racine County Youth Coalition (RCYC), a youth group that focuses on youth drug and alcohol abstinence, to provide presentations to students at Yorkville and North Cape about health issues and risks related to drug and alcohol use.
- Installed a permanent medication collection box in the Town of Burlington.
- Dedicated 800 hours to train approximately 100 local Emergency Medical Technicians (EMTs) and first responders on current novel drugs to facilitate appropriate early response.
- Supported and advertised two local Take Back events held in April and September, which yielded 548 pounds of medications.

Community health outreach and speakers bureau
Our community educator coordinated a year-long outreach calendar that included:

- Provided blood pressure screening events for community members at our hospital in February (18 screened) and May (53 screened).
- Hosted monthly support groups for people with fibromyalgia or breast cancer.
- Presented educational sessions on stress management, preventing stroke and lung cancer, smoking cessation, breast health, falls prevention, diabetes, heart-health, suicide prevention and many other topics.

Priority #3:
Address the underlying causes of persistent health problems.

Senior Resource Nurse Program
2014 was a busy year for our hospital’s caring and compassionate Senior Resource Nurse (SRN) who provided 2,023 contacts to aging seniors involving on-site or in-home assessments of their personal, social and medical needs. When assessments revealed that it was not advisable for an elderly person to remain in his or her home, the SRN helped to coordinate a safe and secure transition to the most appropriate level of care available in the community. Of those individuals in 2014 who worked with our SRN, 833 were referred to Road to Health, a three-week series of classes regarding coping with chronic disease and aging issues.
In 2014, our SRN also:

- Provided professional education for local law enforcement on identification of vulnerable elderly and caregivers with dementia and/or delirium.
- Partnered with the Alzheimer’s Association to facilitate a caregiver support group each month.
- Delivered educational presentations on senior-related topics across various locations including Veterans Terrace, Matheson Memorial Library, Gateway Technical College and Southern Lakes United Educators.
- Facilitated the Stepping On program twice during the course of the year, a program that empowers seniors in strength and balance training to prevent falls. The two programs had a total of 26 attendees.

In addition to her work with our geriatric population, our Senior Resource Nurse carried her talents into local classrooms by presenting a puppet and storytelling program that utilizes ventriloquism, songs, and role-playing to teach young children in area schools about stranger awareness, helmet safety, never playing with matches and always wearing a seatbelt.

Sexual Assault Nurse Examiner (SANE) program
At Aurora Memorial Hospital of Burlington, our SANE program provides a safe haven for immediate, acute care to individuals who have been sexually assaulted. During 2014, our SANE provided trauma-sensitive care to 13 people in our Emergency Department and 13 referrals to partnering organizations for follow-up services. During 2014, our SANE nurses also:
- Served as faculty for the Wisconsin Coalition Against Sexual Assault and Sexual Assault Nurse Examiner Training
- Reviewed official documents at monthly meetings for the Wisconsin Chapter - International Association of Forensic Nurses Wisconsin Chapter Documentation Committee.

Additional Well Community Outreach Highlights:
Healthcare workforce development
During 2014, our hospital and health centers provided more than 2,800 hours of student clinical experience and placement hours for multiple universities and technical colleges across Wisconsin offering undergraduate and graduate health and medical degree programs.

### 2014 Community benefits by the numbers

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial assistance (charity care) at cost*</td>
<td>$1,133,549</td>
</tr>
<tr>
<td>Medicaid shortfall at cost*</td>
<td>$5,175,000</td>
</tr>
<tr>
<td>Other means-tested programs at cost*</td>
<td>$100,000</td>
</tr>
<tr>
<td><strong>Subtotal</strong></td>
<td><strong>$6,408,549</strong></td>
</tr>
<tr>
<td>Community health improvement and education services, and community benefit operations</td>
<td>$350,419</td>
</tr>
<tr>
<td>Health professions education</td>
<td>$148,667</td>
</tr>
<tr>
<td>Subsidized health services (clinics)</td>
<td>$30,769</td>
</tr>
<tr>
<td>Cash and in-kind contributions for community benefit</td>
<td>$24,627</td>
</tr>
<tr>
<td><strong>Subtotal</strong></td>
<td><strong>$554,481</strong></td>
</tr>
<tr>
<td><strong>Total 2014 community benefits</strong></td>
<td><strong>$6,963,031</strong></td>
</tr>
</tbody>
</table>

* Cost-to-charge ratios are based on Wisconsin Hospital Association percentages.
** Unlike some community benefit reports that include additional categories as community benefits, Aurora Health Care has elected to exclude Medicare shortfalls and bad-debt expenses from the community benefit calculations. However, when Medicare shortfalls are added, Aurora Memorial Hospital of Burlington’s total benefit to the community is $13,240,031.