Improving community health begins with assessing community health status every three years. We obtain input from community members and public health representatives, consult with our partners to prioritize identified community health needs, and develop specific targets and measures for the needs we are best positioned to address. Our implementation strategies are organized into three main priorities in alignment with three core principles of community benefit as shown in this progress report.

Priority #1 | *Increase access for persons in our community with disproportionate unmet health needs.*

**Focus | Access is an Aurora Health Care signature community benefit focus**

Along with having a consistent primary care provider and medical home, access to medical care offers an opportunity to detect and treat disease at an earlier stage, improve overall health, prevent disease and disability, and reduce preventable deaths. To address this in 2018:

- 189 patients who arrived at our Emergency Department (ED) seeking non-emergent care and did not have a primary care physician were seen by an Aurora Health Care primary care provider within 28 days following their ED visit.
- 23 patients were referred to Kenosha Community Health Center (KCHC) to establish a health home. Additionally, 104 KCHC obstetric patients were served through 105 visits completed by our physicians.
- 63 individuals were served through our Coverage to Care (C2C) program, which offers intensive and systematic case-management for hospital ED high utilizers, incorporating health care literacy, health care advocacy, health care coordination, and health care homes.

Priority #2 | *Build links between our clinical services and local community health improvement plans.*

**Focus | Behavioral Health**

According to our hospital's most recent Community Health Needs Assessment, mental health and alcohol and other drug use (behavioral health) are ranked among the top five health issues for Kenosha County. In 2016, 18% of Kenosha County adults reported a mental health condition (such as depression, anxiety disorder, or post-traumatic stress disorder) in the past three years. To address this community priority in 2018 at our hospital, 229 behavioral health assessments were completed in our ED for people in acute mental health or substance use distress to expedite referrals to care.
Focus | Infant mortality

According to the Wisconsin Interactive Statistics on Health, from 2012 to 2014, the rate of infants dying before their first birthday in Kenosha County decreased from 7.3 deaths per 1,000 live births to 6.1 deaths per 1,000 live births, but it remained higher than the statewide rate of 5.7 deaths per 1,000 live births. To help keep babies in Kenosha County safe and healthy in 2018:

- 100% of mothers who gave birth at our hospital were educated on car seat safety, safe sleep practices, and the dangers of second-hand smoke.
- 23 sleep sacks for babies were distributed.
- 30 car seat safety tests were performed by our certified car seat technician.
- 12 free well-baby care classes were provided to 148 attendees.
- 23 free prenatal care classes were provided to 235 attendees.

Additionally, to extend our hospital’s reach within the community, we:

- Collaborated with Kenosha County Division of Health on the Well-Baby Fair; 135 community members attended.
- Sponsored the Racine Kenosha Community Action Agency Baby Expo for 281 community members. Our hospital team members provided educational resources for attendees.

Increasing breastfeeding initiation, duration, and exclusivity is part of the 2013-2020 Wisconsin Nutrition, Physical Activity, and Obesity State Plan. To address this at our hospital in 2018:

- 142 women were provided lactation follow-up services.
- 12 free lactation classes were provided to 87 attendees.

Focus | Chronic disease

Chronic disease, long-lasting conditions that can usually be controlled but not always cured, ranked among the top five health issues for Kenosha County. High blood pressure (BP) increases the risk for certain chronic disease development and is often an early sign that there is a problem developing. To address this in Kenosha County during 2018 we:

- Hosted 20 community BP screening events at which 503 individuals were screened. As a result, all received educational information packets, and 11 individuals were referred for follow-up care. Participants also agreed to the following behavioral changes:
  - 12 to call a provider
  - 6 to have their BP re-taken in a week
  - 34 to exercise more
  - 19 to lose weight
  - 33 to consume less salt
  - 2 to quit smoking
- Conducted 8 Living Well with Diabetes sessions for 29 attendees.
- Facilitated 3 diabetes support groups with 8 attendees.
- Hosted 22 diabetes education classes for 257 attendees, of which 255 participants reported knowledge gain following the program.

As part of Aurora’s population health strategy, 3,294 patients in Aurora’s Racine, Kenosha, and Northern Illinois service area were tested for hepatitis C; 62 tested positive, 34 had positive confirmatory tests, and 30 patients entered treatment.
The Kenosha County cancer incidence rate is higher compared to Wisconsin, 481.2 per 100,000 compared to 468.3 per 100,000, respectively. A person’s cancer risk may be reduced by receiving regular medical care, avoiding tobacco, limiting alcohol use, eating a diet rich in fruits and vegetables, maintaining a healthy weight, and being physically active. In 2018, our hospital’s Cancer Nurse Navigators served 517 individuals. We also provided:

- 1,996 distress screenings, with 76 of the patients referred to follow-up services.
- 4 Look Good Feel Better classes for 7 participants.
- 60 wigs to patients utilizing our wig program.
- 11 Movin’ and Groovin’ sessions for 24 participants.

Additionally, hospital team members provided integrative therapies. The breakdown includes:

- 121 art therapy encounters
- 927 massage therapy encounters
- 1,367 acupuncture encounters
- 25 aroma therapy sessions

Focus | Senior care

Our NICHE-certified Senior Resource Nurses (SRNs) work to ensure that older adults receive care that promotes function, autonomy, and dignity. During 2018:

- 2,101 aging adults were served through our SRN program.
- 314 patients were educated on Advance Directives, with 164 completing an Advance Directive.
- 70 families received guidance and support services.
- 139 individuals received medication management and safety education.
- 1,756 patients were served through the STEADI falls risk prevention program.
- 13 Stepping On series of classes were offered, with 168 attendees.
- 17 BP screening events were conducted by our SRNs for 245 attendees.
- 139 group exercise classes were provided at the Kenosha Senior Center, with an average attendance of 25 individuals per class; 30 new participants attended in 2018.

Focus | Sexual assault

Sexual violence can have harmful and lasting consequences for survivors, families, and communities including, but not limited to, unintended pregnancy, sexually transmitted infections, long-term physical consequences, immediate and chronic psychological issues, health behavior risks, and financial costs.

During 2018, our Forensic Nurse Examiners provided trauma-informed care for 136 individuals at our hospital and conducted 35 education, prevention, and outreach programs for 33,930 community members. Our nurses also promoted two programs hosted at Women and Children’s Horizons to educate community members on how to address sexual assault and domestic violence survivor needs.

Focus | Emergency Preparedness

Stop the Bleed is a program that empowers community members to make a difference in a life-threatening emergency by teaching them the basic techniques of bleeding control. Our hospital trained 150 individuals in Stop the Bleed during 2018.
Every gift can change a life.

Advocate Aurora Give Well Campaign

During 2018, a total of 263 hospital team members pledged $119,500 to the Advocate Aurora Give Well Campaign, their show of support to the not-for-profit agencies, organizations, and causes in our community that are most important to them. The campaign offers more than 1,300 funds including 350 Aurora funds, local United Way agencies, and other not-for-profit organizations responding to important community needs.

Aurora Health Care* Foundation
give.aurora.org

<table>
<thead>
<tr>
<th>Community benefits by the numbers</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial assistance (charity care) at cost*</td>
<td>$1,821,000</td>
</tr>
<tr>
<td>Medicaid shortfall at cost*</td>
<td>$8,374,000</td>
</tr>
<tr>
<td>Other means-tested programs at cost*</td>
<td>$610,000</td>
</tr>
<tr>
<td><strong>Subtotal</strong></td>
<td><strong>$10,805,000</strong></td>
</tr>
<tr>
<td>Community health improvement and education services, and community benefit operations</td>
<td>$857,439</td>
</tr>
<tr>
<td>Health professions education</td>
<td>$691,650</td>
</tr>
<tr>
<td>Subsidized health services (clinics)</td>
<td>$44,762</td>
</tr>
<tr>
<td>Other cash and in-kind contributions</td>
<td>$169,302</td>
</tr>
<tr>
<td><strong>Subtotal</strong></td>
<td><strong>$1,763,152</strong></td>
</tr>
<tr>
<td>Language assistance services**</td>
<td>$82,308</td>
</tr>
<tr>
<td>Volunteer services**</td>
<td>$99,227</td>
</tr>
<tr>
<td><strong>Total 2018 Community Benefits</strong></td>
<td><strong>$12,749,687</strong></td>
</tr>
</tbody>
</table>

* Cost-to-charge ratios are based on Wisconsin Hospital Association percentages.

** In 2018, Advocate Health Care in Illinois and Aurora Health Care in Wisconsin joined together to create Advocate Aurora Health, the 9th largest not-for-profit health system in the country. The State of Illinois requires the inclusion of graduate medical education expenses and the provision of non-employee volunteer and language-assistance services in community benefit reporting. These categories have been added to Aurora’s public reports to create consistency across all Advocate Aurora Health community benefit reports.

*** Aurora Health Care has elected to exclude Medicare shortfalls and bad-debt expenses from the community benefit calculations. However, when Medicare shortfalls are added, our hospital’s total benefit to the community is $28,067,687.

To see our most recent Community Health Needs Assessment report and Implementation Strategy plan, please visit www.aurora.org/commbenefits.