Each year our community benefit plan is guided by our community health needs assessment (CHNA). Please visit www.aurora.org/commbenefits to see our CHNA Report. We are happy to provide this brief overview of our community benefits work in 2014, organized into three main health priorities:

Community clinics serve as an entry point for those who experience barriers in accessing quality, affordable health care. To that end, Aurora Medical Center Manitowoc County supports:
• Lakeshore Community Health Center (LCHC), which provides primary care for uninsured and underinsured persons and families. LCHC provided 166 patient visits in 2014, and a total 1,538 dental visits. Our hospital accepted vouchers from patients referred to us by the clinic for diagnostic imaging services.

The Aurora Health Care Better Together Fund, a one-time charitable fund established in 2014, will enable our hospital to provide a one-time contribution of $500,000 to LCHC in 2015 to expand service capacity and add behavioral health services.

• Salvation Army Red Shield Clinic in Manitowoc, where Aurora caregivers donated time to provide basic medical care to patients. In turn, our hospital provided 17 diagnostic imaging services to patients referred by the clinic.
• Touched Twice Free Clinic, an annual free clinic for which we provide physicians, caregivers and supplies to evaluate and treat patients who otherwise experience barriers to health care. In 2014, we held a recycling event that hosted over 600 people, attracted 300 volunteers and raised $8,000 to support this clinic.
• In 2014, our hospital provided over 1,489 transports for patients who would otherwise experience barriers to access.

Priority #2:
Build links between our clinical services and our local health department’s Healthiest Manitowoc County Community Health Improvement Plan (CHIP).

Physical activity, nutrition and overweight/obesity
To support the Healthiest Manitowoc County priority of physical activity and healthy nutrition for all ages, we actively participated in numerous community initiatives by:
• Joining forces with the LakeShore Storm volleyball team and local high schools to provide three injury prevention education classes on subjects including ACL injury prevention, Punt Pass Kick injury prevention and the importance of warm-up before play for 20-30 participants in each class.
• Completing 95 sports physicals for student athletes from high schools in Two Rivers, Mishicot and Reedsville, and injury and concussion prevention education.
• Providing on-site running clinics for first-time exercisers who participated in events we sponsor, including Couch-to-5K, a 10-week program to get anyone ready to successfully compete a 5K run, Monster Dash, a 5K run/walk for all age groups, and the Two Rivers 10 Mile for more than 600 community members.
• Partnering with the Y to offer Kid Shape 2.0, a six-week program for overweight or obese children and their families with activities on healthy eating, physical activity and behavior modification. Four families with a total of seven children participated in the first class, which had a 100% completion rate.
• Participating on the Healthiest Manitowoc County 2020 Farm-to-Fork coalition and hosting onsite farmers markets. Each year we support the use of EBT machines (electronic benefits transfers) at our area farmers markets, enabling families to use FoodShare Wisconsin benefits to purchase locally grown fresh produce.
Chronic disease and falls prevention among older adults
We collaborated with skilled nursing facilities to maintain the success of the Acute Care for the Elderly (ACE) program to ensure the most effective and least stressful ways to treat nursing home residents experiencing changes in their health status, and also:

• Facilitated the Aging and Disability Resource Center’s Steppin’ On program for 20 people, a seven-week workshop to help persons 65 years and older prevent falls.
• Provided an RN who taught a six-week program, Taking Care of You: Powerful Tools for Caregivers, to 20 individuals who provide in-home personal care for a loved one.
• Participated in a county-wide falls prevention committee.

Breastfeeding
With more than 400 babies born annually at our hospital, we continue to support the Community Partnership for Children of Manitowoc County by:

• Maintaining a free online breastfeeding education program.
• Working with The Crossing to develop a free and ongoing lactation class for mothers (which will be offered in 2015). The clinic’s RN became a certified lactation counselor in 2014.
• Supporting our certified nurse lactation consultant who participates on the Breastfeeding Coalition of Manitowoc County.
• Reminding new parents about the importance of safe sleep practices by providing more than 400 This Side Up onesies for babies to wear at home.

Additional Well Community Outreach Highlights:
All Manitowoc County law enforcement personnel will begin carrying lifesaving individual police officer kits in 2015, thanks to our donation of more than $5,400 to purchase and distribute to all officers in the cities of Kiel, Manitowoc, Two Rivers, Cleveland, Reedsburg, Mishicot and Valders and Manitowoc County deputies. All officers will be trained in the use of the kits in 2015.

Healthcare workforce development
Our hospital and health centers provided more than 12,800 hours to workforce development and student clinical experiences for multiple universities and technical colleges across Wisconsin offering undergraduate and graduate health and medical degree programs.

<table>
<thead>
<tr>
<th>2014 Community benefits by the numbers</th>
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<tbody>
<tr>
<td>Financial assistance (charity care) at cost*</td>
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<tr>
<td>Medicaid shortfall at cost*</td>
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<tr>
<td>Other means-tested programs at cost*</td>
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<tr>
<td><strong>Subtotal</strong></td>
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<tr>
<td>Community health improvement and education services, and community benefit operations</td>
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<tr>
<td>Health professions education</td>
</tr>
<tr>
<td>Subsidized health services (clinics)</td>
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<tr>
<td>Cash and in-kind contributions for community benefit</td>
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<tr>
<td><strong>Subtotal</strong></td>
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<td><strong>Total 2014 community benefits</strong></td>
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* Cost-to-charge ratios are based on Wisconsin Hospital Association percentages.

** Unlike some community benefit reports that include additional categories as community benefits, Aurora Health Care has elected to exclude Medicare shortfalls and bad-debt expenses from the community benefit calculations. However, when Medicare shortfalls are added, Aurora Medical Center Manitowoc County’s total benefit to the community is $89,466,748.