Our community benefit plan is guided by our community health needs assessment (CHNA). To see our CHNA report, please visit www.aurora.org/commbenefits. This annual report provides updates on our community benefits implementation strategy in 2015.

Our hospital and medical group partner with Lakeshore Community Health Center (LCHC), a federally qualified health center that serves as a “health home” to uninsured and underinsured residents of Manitowoc County. In 2015 we supported the clinic by promoting their services and encouraging uninsured individuals to establish a relationship with LCHC.

The Aurora Better Together Fund aims to increase access to primary care and behavioral health services and sexual assault and domestic violence prevention and treatment programs across eastern Wisconsin. Lakeshore Community Health Center received Aurora Better Together funding in 2015.

Visit www.aurorahealthcare.org/better-together to learn more about this organization and Aurora’s Better Together Fund.

Additionally, our hospital provides imaging services to patients referred by the Salvation Army Red Shield Clinic in Manitowoc.

Inadequate public transportation options and/or lack of resources create barriers to access in our rural communities. In 2015, our hospital dedicated 2,230 hours transporting individuals who needed to get to and from our medical center and affiliated clinics.

Priority #1:
Increase access for persons in our community with disproportionate unmet health needs.

Priority #2:
Build links between our clinical services and our local health department’s Healthiest Manitowoc County Community Health Improvement Plan.

Physical activity, nutrition and overweight/obesity
To support the Healthiest Manitowoc County 2020 priority of physical activity and healthy nutrition for all ages, we actively participated in numerous community initiatives by:

• Partnering with local schools and providing licensed athletic trainers (LAT) who presented injury prevention education and provided 119 physicals for student athletes
• Collaborating with the local YMCA to offer KidShape 2.0. The program consists of six weekly 1.5 hour sessions. The first 45 minutes of each session is taught by our dietitian. During the second half of the class, the children exercise with a YMCA instructor while the parents meet with our hospital's exercise physiologist to learn about behavior modification and role modeling. A total of 16 children participated in the program and all reported feeling better equipped to make healthy food choices and increase activity; four students improved their body mass index.
• Continuing in our role on the Healthiest Manitowoc County 2020 - Activity & Nutrition Coalition by supporting the use of EBT machines (electronic benefits transfers) at our area farmers markets, enabling families to use FoodShare Wisconsin benefits to purchase locally grown fresh produce

Emergency response services
In 2015, we purchased a LUCAS™ piston-driven chest compression device for use in a Two Rivers Fire Department ambulance. The LUCAS™ device is a tool that standardizes chest compressions for individuals experiencing a cardiovascular emergency. The implementation of this device will improve survival rates for our community members.

Manitowoc County law enforcement personnel began carrying lifesaving individual police officer kits (IPOKS) in 2015. These kits were purchased and distributed to all officers in the cities of Kiel, Manitowoc, Two Rivers, Reedsville, Mishicot and Valders and Manitowoc County. Our hospital also trained 123 officers in the use of the kits.
Chronic disease and falls prevention among older adults
Falls can cause moderate to severe injuries, such as hip fractures and head injuries, and can increase the risk of early death. Fortunately, there are prevention strategies to reduce falls and related injuries including the evidence-based Stepping On program focused on reducing the risk of falls in the elderly. In 2015, 12 participants completed the program at our hospital.

The Powerful Tools for Caregivers program is a self-care education program that provides family caregivers with tools and strategies to better handle the unique caregiver challenges they face. In 2015, we offered the six-week program at our hospital in the spring and again in the fall for individuals who provide in-home personal care for a loved one. We continue to participate in the monthly countywide support group for graduates of this program. We have 20-24 people attending each month.

Living Well with Diabetes is a six-week session during which patients come together to learn about their newly diagnosed type 2 diabetes, the best way to self-manage, and to share their successes and challenges. In 2015, we offered this workshop for eight registrants with a 100% completion rate.

Breastfeeding
With close to 400 babies born annually at our hospital, we continue to support the Community Partnership for Children of Manitowoc County by:

• Maintaining a free online breastfeeding education program open to all
• Educating new parents about the importance of safe sleep practices by providing This Side Up onesies for babies to wear at home
• Staffing a certified lactation consultant who provides telephone consults, advice and support, and facilitates free prenatal and breastfeeding classes, which are open to all. Our consultant also participates on the Breastfeeding Coalition of Manitowoc County

2015 Community benefits by the numbers

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial assistance (charity care) at cost*</td>
<td>$296,000</td>
</tr>
<tr>
<td>Medicaid shortfall at cost*</td>
<td>$4,143,000</td>
</tr>
<tr>
<td>Other means-tested programs at cost*</td>
<td>$194,000</td>
</tr>
<tr>
<td><strong>Subtotal</strong></td>
<td><strong>$4,633,000</strong></td>
</tr>
<tr>
<td>Community health improvement and education services, and community benefit operations</td>
<td>$226,392</td>
</tr>
<tr>
<td>Health professions education</td>
<td>$536,069</td>
</tr>
<tr>
<td>Subsidized health services (clinics)</td>
<td>$166,649</td>
</tr>
<tr>
<td>Cash and in-kind contributions for community benefit</td>
<td>$233,136</td>
</tr>
<tr>
<td><strong>Subtotal</strong></td>
<td><strong>$1,162,245</strong></td>
</tr>
<tr>
<td><strong>Total 2015 community benefits</strong></td>
<td><strong>$5,795,245</strong></td>
</tr>
</tbody>
</table>

* Cost-to-charge ratios are based on Wisconsin Hospital Association percentages.
** Unlike some community benefit reports that include additional categories as community benefits, Aurora Health Care has elected to exclude Medicare shortfalls and bad-debt expenses from the community benefit calculations. However, when Medicare shortfalls are added, Aurora Medical Center Manitowoc County’s total benefit to the community is $10,235,245.