Our community benefit plan is guided by our community health needs assessment (CHNA). To see our CHNA report, please visit www.aurora.org/commbenefits. This annual report provides updates on our community benefits implementation strategy in 2015.

Our hospital and medical group partners with Living Healthy Community Clinic (LHCC), a freestanding community clinic operated by the University of Wisconsin-Oshkosh College of Nursing that serves as a health home to uninsured and underinsured residents of Winnebago County. In 2015, we supported the clinic by:

- Collaborating with health systems in the Fox Valley on a rotating basis to provide lab and basic diagnostic services to patients referred by LHCC.
- Providing in-kind housekeeping, medical waste removal and outside maintenance to the clinic at no charge year-round.

**Priority #1:**

**Increase access** for persons in our community with disproportionate unmet health needs.

The **Aurora Better Together Fund** aims to increase access to primary care and behavioral health services and sexual assault and domestic violence prevention and treatment programs across eastern Wisconsin. Two of our community partners received Aurora Better Together funding in 2015:

- UW-Oshkosh Living Healthy Community Clinic (noted above), to establish integrated, behavioral health services
- Reach Counseling, to expand advocacy services in the emergent area of sex-trafficking

Visit [www.aurorahealthcare.org/better-together](http://www.aurorahealthcare.org/better-together) to learn more about these organizations and Aurora’s **Better Together Fund**.

Additionally, our hospital discounted lab charges that were provided for patients referred by the St. Francis Community Clinic in Oshkosh.

**Priority #2:**

**Build links** between our clinical services and our local health department’s community health improvement plan.

**Healthy weight**

Caregivers from Aurora Medical Center Oshkosh and **Aurora Health Care Medical Group** are active participants on two of the six **Weight of the Fox Valley** (WOTFV) action teams, including the **Worksite Action Team** that focuses on emphasizing the importance of worksite wellness in Winnebago County and the **Active Communities Team** to combat obesity. In 2015, the coalition began the process of unifying data from the three health systems of the Fox Valley to trend body mass index data and identify areas in need of focused education. The WOTFV Coalition also brought several nationally recognized speakers, including Christine Economos, to educate and expand awareness in combatting the adult and child obesity epidemic. Lastly, our hospital delivered quarterly education sessions, “Diabetes and Obesity – Serial Killers,” and brought this lecture to three businesses’ **Lunch and Learn** sessions in 2015.

**Drug use**

Addiction Medical Solutions (AMS) opened its Oshkosh location on October 25th with help from the **Winnebago County Heroin Task Force**, a team of local stakeholders, including representatives from our hospital, that seek to end opiate abuse in Winnebago County. The new clinic offers opiate users a lifeline to recovery in Oshkosh for which they previously had to travel to the closest clinic in Appleton. Less than a month before AMS opened, Wisconsin Attorney General Brad Schimel declared the state’s opiate problem a “public health crisis.” The clinic
served 57 patients in its first few months of operation.

**Sexual Assault Nurse Examiner (SANE) program**
Sexual assault is underreported and definitions can vary across different agencies; therefore, the number and rate may vary depending on the source. Despite these reporting differences, estimates indicate domestic violence and sexual assault are a substantial health concern and continue to be a major health issue in every community with far-ranging complications. Our hospital’s Sexual Assault Nurse Examiners (SANE) are specially trained registered nurses who offer trauma-informed and victim-sensitive services to people of all ages.

One of our 11 SANE nurses is always available 24/7 to offer this specialized care at our hospital. In 2015, our SANEs provided forensic evaluation, medical assessment and emotional support to 100 victims of sexual assault. They also:

- Actively participated on local coalitions and case-review teams including but not limited to the Sexual Assault Response Team, Women’s Coalition Against Sexual Assault, Coordinated Community Response and the Wisconsin Chapter for the International Association of Forensic Nurses Board of Directors
- Served as content experts and provided training for law enforcement and fire departments
- Offered educational sessions for students, parents and educators at local elementary, middle and high schools and colleges

**Health careers education**
During 2015 we provided over 40,000 hours of job shadowing and clinical experience for undergraduate and graduate health and medical degree program students from multiple universities and technical colleges.

### 2015 Community benefits by the numbers

<table>
<thead>
<tr>
<th></th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial assistance</td>
<td>$632,000</td>
</tr>
<tr>
<td>Medicaid shortfall</td>
<td>$6,688,000</td>
</tr>
<tr>
<td>Other means-tested programs</td>
<td>$293,000</td>
</tr>
<tr>
<td><strong>Subtotal</strong></td>
<td>$7,613,000</td>
</tr>
<tr>
<td>Community health improvement and education services, and community benefit operations</td>
<td>$364,385</td>
</tr>
<tr>
<td>Health professions education</td>
<td>$2,025,325</td>
</tr>
<tr>
<td>Subsidized health services (clinics)</td>
<td>$98,873</td>
</tr>
<tr>
<td>Cash and in-kind contributions for community benefit</td>
<td>$98,684</td>
</tr>
<tr>
<td><strong>Subtotal</strong></td>
<td>$2,587,267</td>
</tr>
<tr>
<td><strong>Total 2015 community benefits</strong></td>
<td><strong>$10,200,267</strong></td>
</tr>
</tbody>
</table>

*Cost-to-charge ratios are based on Wisconsin Hospital Association percentages.*

**Unlike some community benefit reports that include additional categories as community benefits, Aurora Health Care has elected to exclude Medicare shortfalls and bad-debt expenses from the community benefit calculations. However, when Medicare shortfalls are added, Aurora Medical Center Oshkosh’s total benefit to the community is $19,505,267.*

### Priority #3:
Address the underlying causes of persistent health problems.

### Every gift can change a life.
Donate to a cause you care about today.

**Aurora Partnership Campaign**
During 2015, as part of a patient service area in Winnebago County, a total of 138 AMCO caregivers pledged $24,884 to the Aurora Partnership Campaign, their show of support to the not-for-profit agencies, organizations and causes in our community that are most important to them. The campaign offers more than 1,600 funds that include more than 300 Aurora funds, local United Way agencies, and other not-for-profit organizations responding to important community needs.

To learn how you can make a gift to support programs featured in this report, please visit Aurora.org/Foundation

---

**Aurora Medical Center in Oshkosh**
855 N. Westhaven Drive
Oshkosh, WI 54901