Improving the health of our communities is a community-wide effort and begins with assessing community health status every three years. We obtain input from community members and public health representatives, consult with our hospital staff and physician partners to prioritize the community health needs identified, and develop specific targets and measures for the needs we are best positioned to address. Our implementation strategies are organized into three main priorities in alignment with three core principles of community benefit as shown in this progress report.

**Priority #1 | Increase access for persons in our community with disproportionate unmet health needs.**

**Focus | Access is an Aurora Health Care signature community benefit focus**

Along with having a consistent primary care provider and medical home, access to medical care can detect and treat disease at an earlier stage, improve overall health, prevent disease and disability and reduce preventable deaths. To address this in 2017:

- 1,740 patients who arrived in our Emergency Department (ED) seeking non-emergent care did not have a primary care physician. Of those, 213 were seen by an Aurora primary care provider within 28 days following their ED visit.
- 316 assessments were provided by the social worker in our ED to expedite transfer to an appropriate level of care.
- 100 individuals received tele-intake services in our ED for behavioral health issues.
- 8 inpatients received telepsychiatry consultations.
- 86 patients were referred from our ED to Living Healthy Community Clinic (LHCC) to establish a health home.
  - 17 of these individuals established a primary care relationship with LHCC.
  - 64 patients were seen by a bilingual family practice physician at LHCC.
Priority #2 | Build links between our clinical services and local community health improvement plans.

Focus | Healthy weight

Based on the 2015 County Health Rankings for Winnebago County, 29% of adults were obese, the same level as the state (29%), and higher compared to the national benchmark (25%). According to the 2015 Behavioral Risk Factor Surveillance Study (BRFSS), 27% of Winnebago County adults were overweight and 31% were obese, for a total of 58%. In addition, key informants identified nutrition and physical activity as one of the top four health issues challenging the community.

Caregivers from Aurora Medical Center Oshkosh and Aurora Health Care Medical Group are active members in the Weight of the Fox Valley (WOTFV) coalition. In 2017:
• Aurora, Ascension, and ThedaCare submitted geocoded data for a directional map that targets obesity education and possible therapeutic interventions within the community. The culmination of that de-identified data showed that the Fox Valley has 75% of its population which is overweight or obese. The WOTFV action teams are focusing their efforts toward geographies that seem to be in most need of behavior support and change. This geographical direction also allows us to strengthen the effort to engage the city councils to invest in sidewalks and walkways.
• The WOTFV Worksite Wellness Toolkit became available to local employers to support healthy lifestyle changes for their employees.
• WOTFV introduced the Passport program to promote use of bike trails and walking paths within our community.

Focus | Alcohol and substance use in our community

Based on the 2015 BRFSS for Winnebago County, 29% of adults engaged in binge drinking in the past 30 days. This was higher than the state (22.8%), and considerably higher than the national percentage of 17. According to the Winnebago County Youth Risk Behavior Survey, 17.2% of the adolescents reported binge drinking in the past month, well above the Healthy People 2020 target of 8.6%.

Additionally, there were a total of 144 Winnebago County residents with a drug-related death during 2013. In addition, 3.6% of the high school students in Winnebago County reported having tried heroin at least once in their lifetime, compared to 2.2% nationally in 2013. Key informants identified alcohol and other drugs as one of the top four health issues challenging the community.

To increase access to behavioral health services and increase awareness for community members in 2017, our hospital worked collaboratively with community partners and within Aurora’s integrated health care system:
• Attended the monthly Crisis Partnership Meeting held at the Oshkosh Police Department, where local county agencies, law enforcement, health care providers and community agencies come together to explore ways to help individuals and families experiencing crisis with addiction or addiction and mental health. The partnership developed treatment option brochures that are given out in the community.
• Provided education on preventing opioid overdose and opioid use disorders to Aurora’s care management department. This training will be provided to all ED and clinic staff.
• Conducted one-on-one education for 111 Aurora providers on the CDC Guidelines for Prescribing Opioids for Chronic Pain.
Priority #3  Address the underlying causes of persistent health problems.

Focus | Aurora Healing and Advocacy Services

Sexual assault and rape are underreported and the definition of sexual assault varies across different agencies; therefore, the number and rate may vary depending on the source. Sexual violence can have harmful and lasting consequences for victims, families and communities including, but not limited to, unintended pregnancy, sexually transmitted infections, long-term physical consequences, immediate and chronic psychological consequences, health behavior risks and financial cost to victims, families and communities. During 2017, our hospital’s Forensic Nurse Examiners (FNEs):

• Provided 115 people with trauma-informed care in response to sexual assault.
• Referred 150 people to community partners for services:
  - 13 to the Christine Ann Center.
  - 22 to Child Advocacy Services.
  - 115 to Reach, Sexual Assault Crisis Center and ASTOP.
• Conducted 75 community education/prevention/outreach trainings for 1,925 community members; 7 referrals came from community partners that received education.

Focus | Cancer

The 2008-2012 cancer age-adjusted incidence rate in Winnebago County was 493.2 per 100,000 population, higher compared to the state at 447.7 per 100,000. Our cancer nurse navigators are registered nurses with oncology-specific clinical knowledge. They offer individualized assistance to community members, patients, families and caregivers to help overcome health care system barriers and guide individuals and their families from cancer diagnosis through treatment and into post-treatment and survivorship. In 2017, our hospital provided:

• 1 Strolin’ Colon cancer screening event.
• 1 Spring continuing education breast cancer event for 66 attendees.
• 1 Mother and Me breast cancer event for 33 women.
• 797 high risk breast screenings, resulting in 28 individual referrals for additional services and 16 referrals for genetics.
• 225 CT lung screenings.
• Education for 68 individuals about breast, lung cancer, head and neck, lymphoma/leukemia, colorectal cancer and prostate cancers.

Additionally, providers within our facility:

• Completed the distress tool with 470 patients
• Created 64 survivorship plans.
• Provided 27 oncology palliative care visits and 13 consults by a palliative care social worker for patients in need of care coordination.
• Hosted an annual Survivorship activity for 8 patients and 7 caregivers.

Focus | Population health: Hepatitis C

As part of Aurora’s population health strategy, during 2017, 1,380 patients in Aurora’s Oshkosh and Fond du Lac service area were tested for hepatitis C; 36 tested positive, 14 had positive confirmatory tests and 13 patients entered treatment.
Every gift can change a life.

Aurora Partnership Campaign

During 2017, a total of 239 hospital caregivers pledged $90,908 through the Aurora Partnership Campaign to support the not-for-profit causes and organizations most important to them, including Aurora’s Well Community programs.

To learn how you can make a gift to support programs featured in this report, please visit aurora.org/foundation

### Aurora Health Care 2017 Community Benefit Report

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial assistance (charity care) at cost*</td>
<td>$1,607,000</td>
</tr>
<tr>
<td>Medicaid shortfall at cost*</td>
<td>$6,518,000</td>
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<tr>
<td>Other means-tested programs at cost*</td>
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<tr>
<td><strong>Subtotal</strong></td>
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<tr>
<td>Community health improvement services and community benefit operations</td>
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<tr>
<td>Health professions education</td>
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<tr>
<td>Other cash and in-kind contributions for community benefit</td>
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<tr>
<td><strong>Subtotal</strong></td>
<td><strong>$1,485,918</strong></td>
</tr>
<tr>
<td><strong>Total 2017 Community Benefits</strong></td>
<td><strong>$10,080,918</strong></td>
</tr>
</tbody>
</table>

* Cost-to-charge ratios are based on Wisconsin Hospital Association percentages

** Unlike some community benefit reports that include additional categories as community benefits, Aurora Health Care has elected to exclude Medicare shortfalls and bad-debt expenses from the community benefit calculations. However, when Medicare shortfalls are added, our hospital’s total benefit to the community is $23,965,918.

To see our most recent Community Health Needs Assessment report and Implementation Strategy plan, please visit www.aurora.org/commbenefits.