Improving community health begins with assessing community health status every three years. We obtain input from community members and public health representatives, consult with our partners to prioritize identified community health needs, and develop specific targets and measures for the needs we are best positioned to address. Our implementation strategies are organized into three main priorities in alignment with three core principles of community benefit as shown in this progress report.

**Priority #1 | Increase access for persons in our community with disproportionate unmet health needs.**

**Focus | Access is an Aurora Health Care signature community benefit focus**

Along with having a consistent primary care provider and medical home, access to medical care offers an opportunity to detect and treat disease at an earlier stage, improve overall health, prevent disease and disability, and reduce preventable deaths. To address this in 2018:

- 233 patients who arrived at our Emergency Department (ED) seeking non-emergent care and did not have a primary care physician were seen by an Aurora Health Care primary care provider within 28 days following their ED visit.
- 1,343 behavioral health assessments were conducted by a social worker in our ED for people in acute mental health or substance use distress to expedite referrals to care.

**Priority #2 | Build links between our clinical services and local community health improvement plans.**

**Focus | Healthy weight**

Physical activity and nutrition ranked among the top five health issues for Winnebago County in 2016. Team members from the Aurora Medical Center in Oshkosh and Aurora Health Care Medical Group are active members in The Weight of the Fox Valley (WOTFV) coalition (www.weightofthefoxvalley.org/). Through this group, we:

- Developed geocoding capabilities, which confirmed that our data continues to stay 10% higher than the self-reported National Health and Nutrition Examination Survey data.
- Engaged 12 communities in the WOTFV resolution, which brings awareness to the shared vision of communities that together achieve and maintain a healthy weight at every age. Additionally, 3 cities have revised street policies, and 3.2 miles of signage for new bike pedestrian trails have been installed.
- Supported local AmeriCorps host partners who helped create a culture of health and well-being for Fox Valley residents. In 2018:
  - 5 organizations created breastfeeding designated areas.
  - 3 organizations committed to focus on early childhood healthy lifestyle outreach.
  - 4 organizations committed to focusing on worksite wellness.
Focus | Alcohol and substance use in our community

According to our hospital's most recent Community Health Needs Assessment, mental health and alcohol and other drug use (behavioral health) are ranked among the top five health issues for Winnebago County. To address this community priority in 2018, we:

• Screened 24 patients who presented in our ED with falls and injuries for alcohol use; 20 of those individuals received a brief intervention.
• Worked collaboratively with community partners and within Aurora's integrated health care system to support the Winnebago County Drug and Alcohol Coalition (www.winnebagodac.org/).

Priority #3 | Address the underlying causes of persistent health problems.

Focus | Aurora Healing and Advocacy Services

Sexual violence can have harmful and lasting consequences for survivors, families, and communities including, but not limited to, unintended pregnancy, sexually transmitted infections, long-term physical consequences, immediate and chronic psychological issues, health behavior risks, and financial costs.

During 2018, our Forensic Nurse Examiners provided trauma-informed care for 179 individuals and referred 138 people to community partners for additional services. Our nurses also conducted 49 education, prevention, and outreach programs for 1,450 community members.

Focus | Cancer care

A person’s cancer risk may be reduced by receiving regular medical care, avoiding tobacco, limiting alcohol use, eating a diet rich in fruits and vegetables, maintaining a healthy weight, and being physically active. In 2018, our hospital’s Cancer Nurse Navigators and other hospital team members provided:

• 40 skin cancer screenings at Fond du Lac Senior Center.
• 19 mammographs completed at the Breast Night Ever event.
• 3 on-site breast cancer presentations.
• 7 educational booths at local health fairs.
• 2 HPV educational sessions.
• 4 published educational articles.
• 2 survivorship education events for 51 attendees.
• 107 survivorship plans developed.
• 568 low dose lung cancer screenings.
• 8,187 mammograms.
• 40 palliative care plans completed with our interdisciplinary team.

Focus | Population health: Hepatitis C

As part of Aurora’s population health strategy, 1,516 patients in Aurora’s Oshkosh and Fond du Lac service area were tested for hepatitis C; of those, 54 tested positive, 27 had positive confirmatory tests, and 24 patients entered treatment.
Advocate Aurora Give Well Campaign

During 2018, a total of 124 hospital team members pledged $67,954 to the Advocate Aurora Give Well Campaign, their show of support to the not-for-profit agencies, organizations, and causes in our community that are most important to them. The campaign offers more than 1,300 funds including 350 Aurora funds, local United Way agencies, and other not-for-profit organizations responding to important community needs.

每个月 gift can change a life.

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial assistance (charity care) at cost*</td>
<td>$1,583,000</td>
</tr>
<tr>
<td>Medicaid shortfall at cost*</td>
<td>$8,806,000</td>
</tr>
<tr>
<td>Other means-tested programs at cost*</td>
<td>$461,000</td>
</tr>
<tr>
<td><strong>Subtotal</strong></td>
<td><strong>$10,850,000</strong></td>
</tr>
<tr>
<td>Community health improvement and education services, and community benefit operations</td>
<td>$439,690</td>
</tr>
<tr>
<td>Health professions education</td>
<td>$955,405</td>
</tr>
<tr>
<td>Other cash and in-kind contributions</td>
<td>$76,423</td>
</tr>
<tr>
<td><strong>Subtotal</strong></td>
<td><strong>$1,471,518</strong></td>
</tr>
<tr>
<td>Language assistance services**</td>
<td>$19,816</td>
</tr>
<tr>
<td>Volunteer services**</td>
<td>$98,600</td>
</tr>
<tr>
<td><strong>Total 2018 Community Benefits</strong>*</td>
<td><strong>$12,439,934</strong></td>
</tr>
</tbody>
</table>

* Cost-to-charge ratios are based on Wisconsin Hospital Association percentages.
** In 2018, Advocate Health Care in Illinois and Aurora Health Care in Wisconsin joined together to create Advocate Aurora Health, the 9th largest not-for-profit health system in the country. The State of Illinois requires the inclusion of graduate medical education expenses and the provision of non-employee volunteer and language-assistance services in community benefit reporting. These categories have been added to Aurora’s public reports to create consistency across all Advocate Aurora Health community benefit reports.
*** Aurora Health Care has elected to exclude Medicare shortfalls and bad-debt expenses from the community benefit calculations. However, when Medicare shortfalls are added, our hospital’s total benefit to the community is $28,838,934.

To see our most recent Community Health Needs Assessment report and Implementation Strategy plan, please visit www.aurora.org/commbenefits.

Aurora Health Care