Improving community health begins with assessing community health status. Every three years, we complete a Community Health Needs Assessment (CHNA), for which we obtain input from community members, public health representatives, and community partner organizations. We use that information to prioritize identified community health needs and develop an Implementation Strategy (IS) plan with specific targets and measures for the needs we are best positioned to address. This report shares highlights of progress we made on our plan in 2019. To see our most recent CHNA report and IS plan, please visit www.aurora.org/commbenefits.

Priority #1 | Access, a signature community benefit focus for Aurora Health Care

Focus | Access

Along with having a consistent primary care provider and medical home, access to medical care offers an opportunity to detect and treat disease at an earlier stage, improve overall health, prevent disease and disability, and reduce preventable deaths. To address this in 2019:

- 247 patients who arrived at our Emergency Department (ED) seeking non-emergent care and did not have a primary care physician were seen by an Aurora Health Care primary care provider within 28 days following their ED visit.
- 15 uninsured and self-pay patients were referred to a local Federally Qualified Health Center or Free Clinic for follow-up services.

Priority #2 | Alignment with Community Health Improvement Plan focus on behavioral health

Focus | Behavioral health

According to our hospital’s Community Health Needs Assessment, mental health and alcohol and other drug use (behavioral health) are ranked among the top five health issues for Winnebago County. In response to this identified critical need in 2019, we collaborated with Wisconsin Department of Corrections to evaluate a way to participate in a Suboxone and Vivitrol program. This program obtained grant dollars to pay for the medication of recently released prisoners who have a diagnosis of alcoholism or opioid addiction. The program is still in development.
A Cancer Nurse Navigator (CNN) is a certified nurse whose clinical expertise and training allows them to effectively enable patients and their loved ones to make informed decisions and guide them through the cancer care process, starting from diagnosis, to help them to overcome barriers to optimal care. In addition to the care our CNNs provided to patients in our hospital, in 2019:

- 18 survivorship plans were developed.
- 6 survivorship events were held with 106 attendees.
- 3 breast cancer screening events were held with 2,937 individuals screened.
- 4 skin cancer screening events were held with 88 individuals screened.
- 690 low dose CT scans for lung cancer were provided.

Focus | Aurora Healing and Advocacy Services

Sexual violence can have harmful and lasting consequences for survivors, families, and communities including, but not limited to, unintended pregnancy, sexually transmitted infections, long-term physical consequences, immediate and chronic psychological issues, health behavior risks, and financial costs.

During 2019, our hospital’s Sexual Assault Nurse Examiners (SANEs) provided trauma-informed care to 126 survivors and follow-up referrals for 101 individuals at our hospital. Our SANEs also provided 43 community education/prevention/outreach events with 3,600 attendees.

Focus | Obesity

Physical activity and nutrition remain among the top five health issues for Winnebago County. Team members from the Aurora Medical Center in Oshkosh and Aurora Health Care Medical Group are active members in The Weight of the Fox Valley (WOTFV) coalition (http://www.weightofthefoxvalley.org/), which is currently undergoing a review process to determine how the health system can best collaborate to address obesity issues in the Fox Valley community.
### Community benefits by the numbers

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial assistance (charity care) at cost*</td>
<td>$1,833,000</td>
</tr>
<tr>
<td>Medicaid shortfall at cost*</td>
<td>$8,386,000</td>
</tr>
<tr>
<td><strong>Subtotal</strong>*</td>
<td><strong>$10,219,000</strong></td>
</tr>
<tr>
<td>Community health improvement and education services, and community benefit operations</td>
<td>$353,244</td>
</tr>
<tr>
<td>Health professions education</td>
<td>$392,400</td>
</tr>
<tr>
<td>Other cash and in-kind contributions</td>
<td>$94,218</td>
</tr>
<tr>
<td><strong>Subtotal</strong></td>
<td><strong>$839,862</strong></td>
</tr>
<tr>
<td>Language assistance services***</td>
<td>$59,371</td>
</tr>
<tr>
<td>Volunteer services***</td>
<td>$45,436</td>
</tr>
<tr>
<td><strong>Total 2019 Community Benefits</strong></td>
<td><strong>$11,163,669</strong></td>
</tr>
</tbody>
</table>

* cost-to-charge ratios are based on Wisconsin Hospital Association percentages

** Unlike some community benefit reports that include additional categories as community benefits, Aurora Health Care has elected to exclude Medicare shortfalls and bad-debt expenses from individual hospital community benefit calculations.

*** In 2018, Advocate Health Care in Illinois and Aurora Health Care in Wisconsin joined together to create Advocate Aurora Health, the 9th largest not-for-profit health system in the country. The State of Illinois requires the inclusion of graduate medical education expenses and the provision of non-employee volunteer and language-assistance services in community benefit reporting. These categories have been added to Aurora’s public reports to create consistency across all Advocate Aurora Health community benefit reports.

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**Give well. Together, we have the power to transform care and create a stronger community.**

During 2019, a total of 118 hospital team members pledged $65,863.89 to the Advocate Aurora Give Well Campaign. The campaign supports more than 1,300 local not-for-profit funds, including Advocate Aurora Health funds, local United Way agencies, and other not-for-profit organizations responding to important community health needs.

Giving comes in many forms. Your gift can help transform health care in our community and help more people live well. Visit [www.aurorahealthcarefoundation.org/](http://www.aurorahealthcarefoundation.org/) to learn more about the many different ways you can give.

Our hospital team members support Winnebago County communities in several ways each year. Here, team members are pictured serving a meal to children at the Boys and Girls Club of Oshkosh during an Advocate Aurora Weeks of Caring event.

To see our most recent Community Health Needs Assessment report and Implementation Strategy plan, please visit [www.aurora.org/commbenefits](http://www.aurora.org/commbenefits).