Improving community health begins with assessing community health status every three years. We obtain input from community members and public health representatives, consult with our partners to prioritize identified community health needs, and develop specific targets and measures for the needs we are best positioned to address. Our implementation strategies are organized into three main priorities in alignment with three core principles of community benefit as shown in this progress report.

Priority #1 | *Increase access for persons in our community with disproportionate unmet health needs.*

**Focus | Access is an Aurora Health Care signature community benefit focus**

Along with having a consistent primary care provider and medical home, access to medical care offers an opportunity to detect and treat disease at an earlier stage, improve overall health, prevent disease and disability, and reduce preventable deaths. To address this in 2018:

- 289 patients who arrived at our Emergency Department (ED) seeking non-emergent care and did not have a primary care physician were seen by an Aurora Health Care primary care provider within 28 days following their ED visit.
- 59 patients were referred to Lakeshore Community Health Care to establish a health home.
- 130 Anchor of Hope Health Center patients received lab testing.
- 939 complimentary rides were provided to and from Aurora facilities for patients who lacked transportation resources.

Priority #2 | *Build links between our clinical services and local community health improvement plans.*

**Focus | Behavioral health**

Mental health and alcohol and other drug use (behavioral health) are ranked among the top five health issues for Sheboygan County. Our hospital services include both intensive outpatient and inpatient mental health care. In 2018:

- 1,667 ED patients were served by the behavioral health intake process.
- 132 individuals were provided with intensive outpatient care for alcohol and other drug abuse (AODA) disorders.
- 1,423 individuals were admitted to our behavioral health inpatient unit.
- 18,601 individuals were screened through the county-wide zero suicide initiative; 1,278 follow-up calls were provided.
- 470 individuals were provided with medication-assisted treatment (MAT), for opioid abuse disorders.
- 13 Wisconsin Recovery Community Organization (WIRCO) recovery coaches were trained and 33 patients were served at our hospital.
- 47 students were reached through SBRIT (Screening, Brief Intervention, & Referral to Treatment) during the 2017-2018 school year.
- 3 medication take-back days were held with 886 pounds of drugs collected.
- 4 *Question. Persuade. Refer.* (QPR) sessions were provided to train participants on warning signs of suicide and how to question, persuade, and refer someone to help.
- 8 Lakeland College behavioral health students interned at our hospital.
- 6 Teaming Together for a Brighter Tomorrow programs were held for 750 students.
Chronic diseases are long-lasting conditions that can usually be controlled but not always cured. People living with chronic illnesses must manage daily symptoms that affect their quality of life to avoid acute health problems or complications that could shorten their life expectancy. To support community members with chronic diseases in 2018:

- 3,770 individuals 65+ were screened using the Identification of Seniors at Risk (ISAR) screening tool.
- 88 stroke education and blood pressure (BP) screening events were provided; 168 individuals were educated on stroke and 112 individuals received BP screenings.
  - 26 reported intent to change behavior and 132 reported knowledge gained.
- 923 palliative care and advance care planning home visits were provided by a nurse practitioner, chaplain, or physician.
- 230 Advance Care Planning education sessions were provided. 10 grief support education sessions were provided to 12 individuals, and 1 memorial service program was provided for 15 participants.

As part of Aurora’s population health strategy, 5,739 patients in the Greater Milwaukee North and Sheboygan service area were tested for hepatitis C; 127 tested positive, 60 had positive confirmatory tests, and 58 patients entered treatment.

Cancer is a leading cause of death in Sheboygan County. Persons recovering from and surviving cancer need regular care and support. In 2018:

- 441 low-dose CT screenings were provided for persons identified as high-risk for lung cancer in their electronic health records.
- 8 Look Good Feel Better sessions were provided for 15 attendees.
- 6 prostate cancer support group sessions were facilitated for 125 attendees.
- 12 Touched by Cancer and I Love Someone with Cancer support group sessions were facilitated for 40 attendees.
- 12 breast cancer support group sessions were facilitated for an average of 6 attendees per session.

According to Healthy People 2020, “Improving the well-being of mothers, infants, and children is an important public health goal for the United States.” During 2018 at our hospital:

- 389 Welcome Baby assessments were completed. Learn more about this program at www.sheboyganpc.org/welcome-baby.
- 14 free Labor, Birth, and Beyond classes were held for 139 community members.
- 11 free Bringing Baby Home classes were held for 77 community members.
- 5 free Big Kid New Baby classes were held for 33 children and family members.
- 2 Teenage Pregnancy classes were held for 9 attendees.
- 12 free breastfeeding classes were held for 132 community members.
- 93 individuals attended the Footprints on our Heart Walk we sponsored to support parents, families, and friends who have experienced the loss of a baby.
- 154 car seats were installed or checked at our hospital, and 14 car seats were checked at a community event by our certified car seat technician.
- 364 bike helmets were sized for free in coordination with local police and fire departments.
- 4 Kid Shape in the Classroom sessions were held with 79 children and 4 adults from 79 families.
Sexual violence can have harmful and lasting consequences for survivors, families, and communities including, but not limited to, unintended pregnancy, sexually transmitted infections, long-term physical consequences, immediate and chronic psychological issues, health behavior risks, and financial costs.

During 2018, our hospital’s Forensic Nurse Examiners provided trauma-informed care for 197 individuals at our hospital and:
- 153 individuals were referred to Safe Harbor.
- 169 forensic evidence collection services were provided.
- 16 community education/prevention/outreach trainings were provided reaching 115 individuals.
- 3 women were served through our Safe Mom Safe Baby program.
- 30 Sexual Assault Response Team (SART) trainings were provided to 174 law enforcement officers.
- 253 children were served through the Tri-County Child Advocacy Center in Saukville.
- 1 presentation on human trafficking was provided to 65 individuals.

Social determinants of health are the structural elements and conditions in which people are born, grow, live, work, and age. They include factors such as socioeconomic status, food security, education, the physical environment, employment, and social support networks, as well as access to health care. During 2018, our hospital provided:
- 587 meals through Meals-on-Wheels for 47 patients who experienced food insecurity following discharge.
- 4,863 meals to the Salvation Army day care.
- 1 Career Experience session for 13 students.
- 114 high school and college students with job shadow experiences.
- 23 scholarships for students pursuing degrees related to healthcare, totaling $23,000.
- 156 clinical experiences for students from local technical schools and universities.
- 1 Science, Technology, Engineering, and Math (STEM) conference for 24 attendees.
Advocate Aurora Give Well Campaign

During 2018, a total of 135 hospital team members pledged $61,699 to the Advocate Aurora Give Well Campaign, their show of support to the not-for-profit agencies, organizations, and causes in our community that are most important to them. The campaign offers more than 1,300 funds including 350 Aurora funds, local United Way agencies, and other not-for-profit organizations responding to important community needs.

Aurora Health Care Foundation

give.aurora.org

<table>
<thead>
<tr>
<th>Community benefits by the numbers</th>
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<tr>
<td>Financial assistance (charity care) at cost*</td>
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<tr>
<td>Medicaid shortfall at cost*</td>
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<tr>
<td>Other means-tested programs at cost*</td>
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<tr>
<td><strong>Subtotal</strong></td>
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<tr>
<td>Community health improvement and education services, and community benefit operations</td>
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<tr>
<td>Health professions education</td>
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<td>Other cash and in-kind contributions</td>
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<td><strong>Subtotal</strong></td>
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<td>Language assistance services**</td>
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<td>Volunteer services**</td>
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<td><strong>Total 2018 Community Benefits</strong>*</td>
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* Cost-to-charge ratios are based on Wisconsin Hospital Association percentages.

** In 2018, Advocate Health Care in Illinois and Aurora Health Care in Wisconsin joined together to create Advocate Aurora Health, the 9th largest not-for-profit health system in the country. The State of Illinois requires the inclusion of graduate medical education expenses and the provision of non-employee volunteer and language-assistance services in community benefit reporting. These categories have been added to Aurora’s public reports to create consistency across all Advocate Aurora Health community benefit reports.

*** Aurora Health Care has elected to exclude Medicare shortfalls and bad-debt expenses from the community benefit calculations. However, when Medicare shortfalls are added, our hospital’s total benefit to the community is $21,414,017.

To see our most recent Community Health Needs Assessment report and Implementation Strategy plan, please visit www.aurora.org/commbenefits.