Our community role: Aurora Sinai Medical Center is a full-service, comprehensive health care facility in downtown Milwaukee. We are dedicated to offering quality health care that is easily accessible and puts the patient at the center of all we do. As Aurora caregivers, we are committed not only to providing the very best in patient care, but also to supporting the community of which we are a part. Every day, we apply our knowledge, skills and time to make healthier communities happen.
Our 2013 Community Health Needs Assessment

Aurora Sinai Medical Center is a member of the Milwaukee Health Care Partnership (mkehcp.org), a public/private consortium dedicated to improving care for underserved populations in Milwaukee County. Through the partnership, Milwaukee’s five health systems and the Milwaukee Health Department aligned resources to complete a shared community health needs assessment in 2013. Supported by additional analysis from the Center for Urban Population Health, this robust communitywide assessment includes findings from a community health survey of more than 1,900 adults, significant key informant interviews and a secondary source data analysis. This shared assessment serves as the foundation for our hospital’s implementation strategy to improve health outcomes and reduce disparities in the neighboring communities we serve. Later this year, we will publish a community benefit plan for 2014.

Improving access for uninsured persons

The Bread of Healing Clinic was founded in 2000 by an Aurora Sinai parish nurse. The clinic’s mission is to provide high-quality, basic medical care for uninsured community members who experience limited access to health care services. It has grown over the years and now provides vital health services at three community-based sites on Milwaukee’s north side, including Cross Lutheran Church, Eastbrook Church and the Agape Center. In total, these three clinic sites provide care to more than 1,500 people annually. Aurora Sinai supports Bread of Healing by providing essential financial support, accepting clinic vouchers from clinic patients for radiology and lab services, and supporting Aurora Sinai physician caregivers who care for and treat patients.

Combining faith with healing

In addition to our full-time parish nurse at Cross Lutheran Church, Aurora Sinai Medical Center supported parish nurses at six other locations throughout the city of Milwaukee in 2012. These parish nurses assured that people dealing with health challenges received the appropriate level of care, support and referrals they needed to maintain optimum health status and independence. Our parish nurses are skilled at promoting health within the faith communities they serve and respond to parishioners’ questions and concerns about medications, blood pressure, diabetes, nutrition, weight control and end-of-life issues. Most importantly, our parish nurses assisted parishioners in managing their concerns in ways that addressed their spiritual and emotional well-being.

Keeping babies safe

- Our caregivers understand that our youngest patients have additional needs when they leave our hospital. Throughout 2012, Project Safe Sleep/Safe Ride provided Pac and Plays, crib sheets, cribs and car seats for families who could not afford these items essential to keeping their babies safe. Also, Aurora Sinai caregivers educated families on car and sleep safety for babies.

- Intimate partner violence is a significant risk for pregnant women and their babies. Aurora Sinai’s Safe Mom, Safe Baby program was launched in 2005 to provide sensitive and effective services to pregnant women who have been screened and identified as experiencing intimate partner violence. The goal of the program is to increase safety and health for women and their babies while lowering their risk for complications such as preterm birth and low birth weight. In 2012, the program assessed and helped 49 women.
Responding to personal violence

The primary mission of the Sexual Assault Treatment Center at Aurora Sinai Medical Center is to meet the needs of victims of sexual assault by providing compassionate, culturally sensitive and comprehensive crisis response with evaluation and treatment by specially trained, professional nurse experts and crisis counselors. The Sexual Assault Treatment Center at Aurora Sinai serves almost 800 victims of sexual assault each year, and is one of the busiest and most respected sexual assault treatment centers in the United States. The center also serves as an educational and research resource for community organizations far beyond the city of Milwaukee. In 2012, the center provided educational presentations to 1,397 members of our community. In addition, our Sexual Assault Treatment Center caregivers are active members of community groups in which they contribute to a growing body of knowledge about the community role in responding to sexual assault and abuse. Those organizations include the Child Abuse Review Team of Milwaukee County, Milwaukee Commission on Domestic Violence and Sexual Assault, and the Waukesha County Coordinated Community Response Team.

Creating a continuum of support for survivors

The scars of sexual abuse run deep and linger, sometimes for years. A continuum of support is essential for healing, and a non-clinical setting separates survivors in time and space from the trauma they initially experienced. The Healing Center provides that in a freestanding site in which a comprehensive array of private and group counseling, advocacy, healing modalities and education support survivors and their loved ones through the return to wholeness. In 2012, The Healing Center provided services to 665 survivors and reached an additional 3,154 people through community education and outreach. Through its financial support, Aurora Sinai not only enables the center to fulfill its mission, but allows The Healing Center to direct any additional charitable gifts received directly to the programs for the people they serve.

Additional support from our hospital and our donors funded the The Healing Center’s expansion into an inviting space located in a four-story, 30,000 square-foot facility in Milwaukee. The unique design of the building and its construction meet the highest standards in energy efficiency and environmentally friendly design. This new space allows The Healing Center to serve more survivors than in years past and to be part of a healing collective that includes Aurora Walker’s Point Community Clinic and CORE el Centro. All three entities together promote health, wellness and education to positively enhance our community and the environment.

Team Phoenix: Supporting breast cancer survivors

It can be difficult for breast cancer patients to return to a regular exercise program after cancer treatment, as recommended by the American Cancer Society. While training for an Ironman, and inspired by her patients’ frequently expressed desire to regain fitness after surgery, chemotherapy and radiation, Aurora Sinai’s Judy Tjoe, MD, noted many analogies between the triathlon events and breast cancer treatment. So, she created the Team Phoenix program.

On Aug. 26, 2012, a total of 23 breast cancer survivors successfully crossed the finish line at the Danskin Triathlon. Team Phoenix was formed to help these survivors grow stronger physically, mentally and emotionally after their cancer treatment. Aurora Sinai provided professional training for these survivors to compete safely. As one of the triathletes pointed out:

“We are no longer breast cancer survivors. We are triathletes who happened to have survived breast cancer.”
Further meeting community needs

Teen Pregnancy Healthy Girls – Our Aurora Midwifery and Wellness Center located at Aurora Sinai Medical Center continues to partner with Milwaukee Public Schools and the Wisconsin Partnership Fund to bring pregnant girls together in a group setting for their prenatal care. During 2012 this program was provided at the high school they attend to foster group learning and sharing and to decrease their need to miss school for routine prenatal visits that are essential for healthy birth outcomes.

Health professions education – Aurora Sinai partnered with Alverno College, Concordia University, Marquette University, Mount Mary College, St. Louis University to provide internships, preceptors, clinical rotations, and job shadowing for multiple health professional careers. In 2012, more than 2,900 physician and caregiver hours were dedicated to health professions education.

Diabetes education – During 2012, over and above regularly scheduled office visits, our diabetes educators and nurse practitioner provided hundreds of hours of training to mentor students and residents in the practice of diabetes and nutrition education and management. They participated in community health outreach and health education events and served as a valuable resource for a school nurse who has students with diabetes. They are accessible by telephone to provide ongoing support to motivate diabetics to manage their nutrition and conditions optimally by reviewing their blood sugars and answering their questions, while also giving comfort to those for whom a new diagnosis has been difficult to accept.

Head Start medical screening exams – Head start is a federal program that prepares children from low income families, ages birth to five, by enhancing their cognitive, social, and emotional development. Children enrolled in the program need to have a screening medical exam within 90 days of enrollment in order to continue. Aurora Sinai’s John Brill, M.D., volunteered his time at the Guadalupe Center to provide these required screenings for children to continue in Head Start and completed more than 60 medical screenings at the center.

Aurora Sports Medicine Institute – In 2012, our licensed athletic trainers from Aurora Sports Medicine Institute (ASMI) partnered with area schools across Milwaukee County to provide athletic training services, injury prevention training and treatment, rehab services, athletic safety education, and medical coverage for school sporting events.

The Center for Senior Health and Longevity

The Center for Senior Health and Longevity was founded at Aurora Sinai Medical Center more than 30 years ago to provide geriatric specialty and consultation services to frail elderly, many of whom have multiple chronic health conditions and family/social issues. A multidisciplinary team of caregivers, including geriatricians, support the Acute Care for the Elderly (ACE) unit at Aurora Sinai and provide education to a variety of health care professionals. Services include a Wisconsin Alzheimer’s Institute Memory Assessment Clinic, balance and falls assessment, and geriatric evaluation and management.
### 2012 Community Benefit Report

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial assistance (charity care) at cost*</td>
<td>$3,972,000</td>
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<tr>
<td>Medicaid shortfall at cost*</td>
<td>$32,425,000</td>
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<tr>
<td>Other means-tested programs at cost*</td>
<td>$496,000</td>
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<tr>
<td><strong>Subtotal</strong></td>
<td><strong>$36,893,000</strong></td>
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<tr>
<td>Community health improvement and education services, and community benefit operations</td>
<td>$670,974</td>
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<tr>
<td>Health professions education</td>
<td>$175,517</td>
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<tr>
<td>Subsidized health services (clinics)</td>
<td>$3,156,532</td>
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<tr>
<td>Cash and in-kind contributions for community benefit</td>
<td>$405,097</td>
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<tr>
<td>Research</td>
<td>$516,934</td>
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<tr>
<td><strong>Subtotal</strong></td>
<td><strong>$4,925,053</strong></td>
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<tr>
<td><strong>Total 2012 community benefits</strong></td>
<td><strong>$41,818,053</strong></td>
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</tbody>
</table>

*Cost-to-charge ratios are based on Wisconsin Hospital Association percentages.
1Includes 2012 hospital assessment tax.
4Unlike some community benefit reports that include additional categories as community benefits, Aurora Health Care has elected to exclude Medicare shortfalls and bad-debt expenses from the community benefit calculations. When Medicare shortfalls are added, our total Aurora Sinai benefit to the community is $45,279,053.

During 2012, as part of a patient service area in Milwaukee County, a total of **773 Aurora Sinai caregivers pledged $177,043 to the Aurora Partnership Campaign** - their show of support to the not-for-profit agencies, organizations and causes in our community that are most important to them. The campaign offers more than 1,600 funds that include more than 300 Aurora funds, local United Way agencies, and other not-for-profit organizations responding to important community needs.

To learn how you can make a gift to support programs described in this report, please visit: Aurora.org/Foundation