Each year our community benefit plan is guided by our community health needs assessment (see www.aurora.org/commbenefits). We are happy to provide this brief overview of our community benefits work in 2014, organized by our three main health priorities.

Our hospital is a member of the Milwaukee Health Care Partnership ED Care Coordination Initiative to help uninsured emergency department patients establish a “health home” for receiving primary and preventive care. In 2014, a total of 1,498 appointments were scheduled directly within our hospital ED for a Federally Qualified Health Center (945) or other safety net clinics (553).

A total of 1,149 patients who arrived in our ED with an acute mental health or AODA crisis received a safe discharge with admissions or referrals for mental or behavioral health services. This important need was addressed by Aurora behavioral health specialists embedded within our ED to conduct intake assessments and expedite transfers to appropriate care.

To ensure a safe discharge for uninsured patients who could not afford medications, our Aurora Essential Medication Fund provided 3,651 prescription medications.

*The Bread of Healing (BOH) Clinic* provides vital health services to people without health insurance at three community-based sites on Milwaukee’s north side. In 2014 BOH provided 6,933 clinic visits, of which 406 were first-time BOH patients. Aurora Sinai provides essential financial support and diagnostic lab and imaging services for patients referred by BOH and medical care through Aurora’s Specialty Access to Uninsured Program.

**Priority #1:**

*Increase access for persons in our community with disproportionate unmet health needs.*

**Priority #2:**

*Build links between our clinical services and our local health department’s community health improvement plan.*

Infant Mortality. Aurora Sinai Medical Center and Aurora Family Service (AFS) continue to partner with the City of Milwaukee Health Department and other organizations on three key strategies to reduce infant mortality in Milwaukee.

1) **Our Family Enrichment Program** provides prenatal care coordination, child care coordination and parenting education and includes home visits and group support to teach parents how to give their children a healthy start in life. In 2014, the program provided services to 91 families. As a result, 86% of caregivers and parents reported improvement in their parenting skills; 95% reported they were better able to cope and reduce stress in their lives.

2) **Healthy Families Milwaukee** is a collaboration between three social service agencies in Milwaukee and Aurora Sinai. Expectant parents at high risk are connected with AFS for home-visits and ongoing family-centered case-management services, education, support and advocacy. In 2014, the program provided 161 assessments and 27 families with referrals to community resources.

3) **Healthy Next Babies** is an integrated care delivery and coordination model to:
   a) decrease adverse birth outcomes that help at-risk African-American mothers develop self-care skills during the inter-conception period and
   b) strengthen father involvement in African American families. In 2014, there were 23 families enrolled in the program and 26 fathers who began working with a fatherhood specialist.
Abuse Response Services
1) Aurora’s Sexual Assault Treatment Center (SATC) at Aurora Sinai combines aspects of a rape crisis center and a Sexual Assault Nurse Examiner (SANE) program to offer trauma-informed and victim-sensitive services to people of all ages. In 2014, SATC provided services and medical care to 650 victims of sexual assault and answered 2,823 calls on the 24-hour crisis phone line.
2) The Healing Center (THC) is the only resource in Milwaukee County specifically dedicated to serving survivors of sexual abuse and assault, primarily serving low-income, un- and underinsured people through the healing journey. In 2014, THC served 855 unduplicated survivors with 3,221 hours of trauma-informed counseling, 27 group sessions offered during the day and evenings, and 550 hours of advocacy support services.
3) Our Domestic Violence Services enabled patients to have confidential access to a clinical nurse specialist who provides advocacy, counseling and trauma-informed care. In 2014, a total of 239 patients received these vital services.
4) Our Safe Mom Safe Baby program is for pregnant or recently delivered women experiencing intimate partner violence. The goal is to increase safety and health for women and their babies, while lowering risk of preterm birth and low birth weight. In 2014, the program provided intensive support to 12 women.

Additional Well Community Outreach Highlights:
Aurora Parish Nurses serve the faith communities at Cross Lutheran Church, Gesu and St. Bernadette Catholic Churches, Holy Redeemer Institutional Church and CH Mason Clinic and Incarnation Lutheran Church – each within our Aurora Sinai service area. They facilitated evidence-based courses including Living Well with Chronic Disease and Healthy Living with Diabetes at Cross Lutheran Church with an Aurora parish nurse who is a certified program instructor under the license of the Wisconsin Institute for Healthy Aging.

Our Midwifery and Wellness Center model of care is patient-centered and emphasizes healthy lifestyles that promote and enhance healthy pregnancies. Our midwives attended to 270 births at ASMC in 2014, and more than 5,000 visits for gynecological care.

United Way Teen Pregnancy: In 2014 our hospital provided funding and continues to be one of the many key community partners.

Our Center for Senior Health and Longevity provides geriatric specialty and consultation services to frail elderly persons, many of whom have multiple chronic health conditions and family/social issues, and the Acute Care for the Elderly (ACE) unit at Aurora Sinai and other Aurora hospitals. We also home to a Senior Resource Nurse (SRN) who assists aging adults (and other patients in need) by providing on-site or in-home assessments and connecting them to community resources.

2014 Community benefits by the numbers

| Financial assistance (charity care) at cost* | $6,079,195 |
| Medicaid shortfall at cost* | $18,577,000 |
| Other means-tested programs at cost* | $175,000 |
| **Subtotal** | **$24,831,195** |
| Community health improvement and education services, and community benefit operations | $3,112,346 |
| Health professions education | $736,802 |
| Subsidized health services (clinics) | $5,521,425 |
| Clinical research and community health research | $186,492 |
| Cash and in-kind contributions for community benefit | $248,715 |
| **Subtotal** | **$9,805,779** |
| **Total 2014 community benefits** | **$34,636,974** |

* Cost-to-charge ratios are based on Wisconsin Hospital Association percentages.
** Unlike some community benefit reports that include additional categories as community benefits, Aurora Health Care has elected to exclude Medicare shortfalls and bad-debt expenses from the community benefit calculations. However, when Medicare shortfalls are added, Aurora Sinai Medical Center’s total benefit to the community is $47,056,974.