Our community role Aurora Medical Center in Summit, Wis., was built to meet the needs of the growing population of Waukesha County. As Aurora caregivers, we are committed not only to providing the very best in patient care, but also to serving the community where we work and live. Every day, we give back to the community by applying our knowledge, skills and time to respond to community needs and provide a significant impact while creating a healthier Waukesha County.
Assessing community health status – an ongoing commitment

Improving the health of our communities is a communitywide effort and begins with assessing community health status. Since 2003, we have underwritten a community health assessment of Waukesha County every three years, conducted in partnership with the Waukesha County Department of Health and Human Services. This helps them to focus their resources on population health issues and enables us to align our charitable resources and expertise to respond to identified community health needs. To community health research dating back to 2003 and our Community Benefit Plan for 2013, please visit: Aurora.org/CommBenefits

Improving access for uninsured persons

We support other organizations that align with our values and purpose and that are expert at what they do. The Lake Area Free Clinic is one that serves individuals and families that do not have health insurance. Aurora Medical Center’s Radiology department accepts vouchers from the clinic for radiology services. During 2012, we provided 36 CT exams and 51 MRIs to assist the clinic’s volunteer physicians in their diagnosis and treatment of clinic patients. In addition to our physician volunteers who contribute their time and clinical expertise to evaluate and treat the clinic’s patients, our caregivers frequently facilitate collections of items such as over-the-counter medications for the clinic to provide to patients who are not otherwise able to afford them. Additional 2012 caregiver activities in support of the clinic included:

- Dan Bonk, hospital president, serving on the clinic’s board of directors through 2012
- Providing space for the Lake Area Free Clinic to hold strategic planning meetings
- Assisting with the education of clinic patients and families on diseases, treatments, medications and follow-up

Caring for patients’ hearts

As part of Aurora St. Luke’s Cardiac Care team, the surgeons and staff who rotate clinical duties between Aurora St. Luke’s Medical Center and Aurora Medical Center in Summit brought their expertise to the area, offering cardiac care education and screening throughout the community by:

- Conducting blood pressure screenings throughout Waukesha and Jefferson counties
- Staffing the Aurora Health Care education booth at the annual Lake Country Community Fest, and providing information about nutrition, heart health and heart attack prevention
- Presenting a webinar by Robert Panther, MD, during which 95 GE employees logged in to hear him discuss cardiac care and prevention. (This webinar remains on the GE Web page for worldwide viewing.)

Extending cancer care beyond treatments

The expert staff of the Vince Lombardi Cancer Clinic in Summit, located on the Aurora Medical Center campus, provides prevention, education, diagnosis, treatment and support to guide patients and families through their journeys with cancer. Our expert caregivers frequently attend community events to discuss health topics related to cancer and offered support in other ways, such as:

- Facilitating the Hope and Healing Cancer support group (This group meets every Wednesday in the Vince Lombardi Cancer Clinic and is open to anyone in the community who has been affected by cancer.)
- Participating as committee members for the Lake County Fire & Rescue Pink Heals Project, a breast cancer awareness campaign (Donations raised were designated to cancer services in Waukesha County.)
- Serving on the Stilwaters Cancer Support Services board of directors
Inspiring the next generation of health care professionals
The future health of our community relies on our ability to reach out to area schools and community partners to inspire students’ interest in the health care professions. Members of our administrative staff met with Kettle Moraine and Oconomowoc school districts to explore the possibility of starting a charter school in which students will discover that area health care facilities provide powerful places of learning. We also collaborated with area colleges and universities, including Alverno College, Carroll University, Concordia University, Marquette University and University of Wisconsin – Milwaukee, to provide internships, preceptors and clinical rotations for various health professions careers. In addition, we hosted an education fair to create an opportunity for community members who are planning their future educational endeavors to meet with area schools that offer their programs of interest.

Encouraging the community to “live well” through healthy weight management
Through the experience of our community partners, and further supported by the experience of the Aurora Medical Center staff, we continue to move forward with efforts aimed at area youth to create an environment in which kids can learn what living well is all about. To support our efforts, we:

- Participated in health fairs within the schools to promote preventive health behaviors for school-age children and their families
- Provided sunscreen and hand sanitizer at city of Oconomowoc youth events to advance the importance of basic handwashing and skin protection
- Supported the YMCA 2012 Strong Kids initiative to support the YMCA’s programs and services that nurture youth development and encourage healthy living
- Contributed to the Run/Walk and health fair at Waukesha North High School by offering information on sports medicine, nutrition and weight management

Supporting early childhood education
Early childhood education does not just happen in the classroom. Children can learn from all of life’s experiences, especially in places of inspiration such as the great outdoors. Aurora Health Care collaborated with United Way in Waukesha County and Oconomowoc Parks, Recreation and Forestry to create the Wood Creek Born Learning Trail in Oconomowoc, which promotes fun as a part of early childhood learning. Signs on the trail guide parents through play with their children and turns an average trip to the park into an interactive learning experience.

Providing community service close to home
As caregivers, we often respond to needs in the community that go beyond those we can accommodate in the hospital. Our caregivers often volunteer at local school or community events, sort food that we collected for the Oconomowoc food pantry, and organize opportunities to raise funds and adopt families in need for the holidays.
<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial assistance (charity care) at cost*</td>
<td>$842,000</td>
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<tr>
<td>Medicaid shortfall at cost*</td>
<td>$5,775,000</td>
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<tr>
<td>Other means-tested programs at cost*</td>
<td>$811,000</td>
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<tr>
<td><strong>Subtotal</strong></td>
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<tr>
<td>Community health improvement and education services, and community benefit operations</td>
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<tr>
<td>Health professions education</td>
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<tr>
<td>Subsidized health services (clinics)</td>
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<tr>
<td>Cash and in-kind contributions for community benefit</td>
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<tr>
<td><strong>Subtotal</strong></td>
<td><strong>$658,022</strong></td>
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<tr>
<td><strong>Total 2012 community benefits</strong></td>
<td><strong>$8,086,022</strong></td>
</tr>
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</table>

*Cost-to-charge ratios are based on Wisconsin Hospital Association percentages.

1Includes 2012 hospital assessment tax.

2Unlike some community benefit reports that include additional categories as community benefits, Aurora Health Care has elected to exclude Medicare shortfalls and bad-debt expense from the community benefit calculations. When Medicare shortfalls are added, our total benefit to the community is $13,030,022.

During 2012, as part of a patient service area including Waukesha and Jefferson counties, a total of 237 Aurora caregivers pledged $85,715 to the Aurora Partnership Campaign – their show of support for the not-for-profit agencies, organizations and causes in our community that are most important to them. The campaign offers more than 1,600 funds that include more than 300 Aurora funds, local United Way agencies, and other not-for-profit organizations responding to important community needs.

To learn how you can make a gift to support programs described in this report, please visit: Aurora.org/Foundation