During 2014 we conducted a comprehensive Community Health Needs Assessment of Washington County consisting of the Washington County Community Health Survey (a telephone survey completed between June and August of 2014), secondary data sources (demographic and health-related information for Washington County) and interviews we conducted with key informants. The findings are summarized in our CHNA Report, which you can find by visiting: www.aurora.org/communitybenefits. We invite you to review this information and submit written comments using our online form.

Our process for prioritizing among the significant health needs enabled us to determine three key priority areas around which to focus our Implementation Strategy for the next three years. This can be found beginning on page 33 of our CHNA Report. Our 2014 Community Benefit Report also is organized around those three key priority areas.

**Albrecht Free Clinic**

Our hospital and medical group support the Albrecht Free Clinic (AFC), which provides free medical care to uninsured and underinsured residents of Washington County. It is the only free and charitable clinic in Washington County. In 2014, this clinic served 803 patients in 2,030 patient visits, with 70 percent of those patients having a chronic condition such as heart disease, diabetes, asthma, lower back pain, dental decay and infection. Our hospital supports AFC by promoting their services and encouraging uninsured individuals to establish a “health home” relationship with AFC. In turn we accept vouchers for eligible ancillary services and provide specialty follow-up care to patients referred by AFC. In 2014 we redeemed 75 vouchers from AFC with a value of over $29,000 in services. Our caregivers support the clinic by donating time to care for patients and assist in clinic operations.

**Better Together**

The Aurora Health Care Better Together Fund, a one-time charitable fund established in 2014, will enable our hospital to provide a one-time contribution of $80,000 to the Albrecht Free Clinic in 2015 to expand service capacity for walk-in and appointment time at the clinic and add behavioral health services.

**Access is also about getting there and back**

Some people in rural communities experience barriers to care because of inadequate public transportation options and/or lack of resources. We continue to collaborate with the Medical Center Foundation of Hartford to offer discounted transportation through the Washington County Shared Ride Taxi to help people get to and from our medical center and affiliated clinics.

**Physical activity, nutrition and overweight/obesity**

*Fit Kids ... Fit Families* is an evidence-based, eight-week program for children who are overweight or obese and their families. The program includes instruction and activities related to healthy eating, physical activity and behavior modification. During 2014 our hospital partnered with the Kettle Moraine YMCA and engaged 14 families. All families completed the program, with 100% reporting positive behavioral changes.

**Pre-diabetes**

Routine exercise has been proven to lower one’s risk for chronic conditions. To keep people moving, we continue to offer a discounted medically based and supervised community exercise program targeting chronic disease processes including, but not limited to, diabetes, phase III cardiac/pulmonary rehab, and Parkinson’s disease. In 2014, over 600 community members participated in the various gym programs we implemented across Washington County.

*Healthy Living with Diabetes* is an evidence-based, six-week session designed for people newly diagnosed with type 2 diabetes. Our parish nurse, who is a certified program instructor under the license of the Wisconsin Institute for Healthy Aging, facilitated this workshop twice in 2014 for a combined total of 33 registrants with an 81% completion rate.
Youth injury prevention

In 2014, our hospital partnered with Kewaskum, West Bend East, West Bend West, Slinger, Kettle Moraine Lutheran and Living Word Lutheran high schools and Kewaskum, Slinger and Hartford youth football teams to provide licensed athletic trainers (LAT) who are available for injury prevention education and injury assessments. Our LATS provided over 200 free baseline concussion screenings and provided first aid or emergency care for over 1,000 athletic injuries experienced by student athletes.

Aurora’s Sexual Assault Nurse Examiner (SANE) program

At Aurora Medical Center Washington County, our Aurora Sexual Assault Nurse Examiner program provides a safe haven for immediate, acute care to individuals who have been sexually assaulted. During 2014, our hospital’s two SANEs provided trauma-sensitive care to three people in our Emergency Department, provided referrals to three other people and provided phone consultations to three law enforcement officers. As well, our SANEs contributed their expertise within coalitions of multi-disciplinary community partners by:

- Reaching out to educate a combined total of 520 students at Germantown, Hartford, and Kewaskum high schools on sexual assault prevention and how to access help if needed.
- Teaching the Hartford Police Department the most appropriate way to respond to victims of sexual assault or when responding to reported incidents.

Additional Well Community Outreach Highlights:

Aurora Parish Nurse

Our Aurora Parish Nurse provides outreach at Stillwaters Community United Methodist Church, providing a holistic approach to care and promoting health and wellness to individuals, families, congregations and communities. In her role she acts as a health educator, personal health counselor, health advocate and integrator of faith and health. In addition to her work at the church, she remains a committed member of the Healthy People Project of Washington County and the Washington County Mental Health Coalition.

Healthcare workforce development

During 2014, our hospital and health centers provided more than 4,100 hours of clinical experience and placement hours for students from multiple universities and technical colleges working on undergraduate and graduate health and medical degrees. In addition, we provided clinical education to emergency responders in the community, as well as the Hartford Police Department, on the identification and treatment of narcotic overdose patients prior to arrival of responders.

Community benefits by the numbers

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial assistance (charity care) at cost*</td>
<td>$642,958</td>
</tr>
<tr>
<td>Medicaid shortfall at cost*</td>
<td>$3,507,000</td>
</tr>
<tr>
<td>Other means-tested programs at cost*</td>
<td>$56,000</td>
</tr>
<tr>
<td><strong>Subtotal</strong></td>
<td><strong>$4,205,958</strong></td>
</tr>
<tr>
<td>Community health improvement and education services, and community benefit operations</td>
<td>$241,125</td>
</tr>
<tr>
<td>Health professions education</td>
<td>$208,787</td>
</tr>
<tr>
<td>Subsidized health services (clinics)</td>
<td>$161,061</td>
</tr>
<tr>
<td>Clinical research and community health research</td>
<td>$8,150</td>
</tr>
<tr>
<td>Cash and in-kind contributions for community benefit</td>
<td>$236,700</td>
</tr>
<tr>
<td><strong>Subtotal</strong></td>
<td><strong>$855,823</strong></td>
</tr>
<tr>
<td><strong>Total 2014 community benefits</strong></td>
<td><strong>$5,061,781</strong></td>
</tr>
</tbody>
</table>

* Cost-to-charge ratios are based on Wisconsin Hospital Association percentages.

** Unlike some community benefit reports that include additional categories as community benefits, Aurora Health Care has elected to exclude Medicare shortfalls and bad debt expenses from the community benefit calculations. However, when Medicare shortfalls are added, Aurora Medical Center Washington County’s total benefit to the community is $12,282,781.

Priority #3:
Addressing the underlying causes of persistent health problems.

Every gift can change a life.
Donate to a cause you care about today.

Aurora Partnership Campaign

During 2014, as part of a patient service area in Washington County, a total of 78 AMCWC caregivers pledged $241,14 to the Aurora Partnership Campaign, their show of support to the not-for-profit agencies, organizations and causes in our community that are most important to them. The campaign offers more than 1,600 funds that include more than 300 Aurora funds, local United Way agencies, and other not-for-profit organizations responding to important community needs.

To learn how you can make a gift to support programs featured in this report, please visit Aurora.org/Foundation

Aurora Medical Center in Washington County
1032 E. Sumner Street
Hartford, WI 53027