Priority #1:
Increase access for persons in our community with disproportionate unmet health needs.

Our community benefit plan is guided by our community health needs assessment (CHNA). To see our CHNA report, please visit www.aurora.org/commbenefits. This annual report provides updates on our community benefits implementation strategy in 2015.

Our hospital and medical group partner with Albrecht Free Clinic (AFC) which serves as a “health home” to uninsured and underinsured residents of Washington County. In 2015, we supported the clinic by:

- Promoting their services and encouraging uninsured individuals to establish a health home relationship with AFC
- Redeeming vouchers for eligible ancillary services and providing specialty follow-up care to patients referred by AFC
- Supporting Aurora physicians who donated 42 hours at the clinic, which represents 12% of the total physician volunteer time at AFC to care for patients
- Supporting Aurora nurse practitioners who donated 67.5 hours, which represents 60% of nurse practitioner volunteer time at AFC to see patients and assist in clinic operations.

Inadequate public transportation options and/or lack of resources create barriers to access in our rural communities. We continue to collaborate with the Medical Center Foundation of Hartford to offer the Washington County Shared Ride Taxi Program, which discounts transportation for individuals who need to get to and from our medical center and affiliated clinics.

The Aurora Better Together Fund aims to increase access to primary care and behavioral health services and sexual assault and domestic violence prevention and treatment programs across eastern Wisconsin. Two of our community partners received Aurora Better Together funding in 2015:

- Albrecht Free Clinic
- Friends of Abused Families (Washington County)

Visit www.auroramedicalcenter.org/better-together to learn more about these organizations and Aurora’s Better Together Fund.

Priority #2:
Build links between our clinical services and our local health department’s community health improvement plan.

Physical activity, nutrition and overweight/obesity

In our hospital’s most recent CHNA, among the key informants interviewed, nutrition (ranked #3) and physical activity (ranked #4) were included in the top five health issues for Washington County. To support community efforts to address this concern, we took steps to:

- Conduct seven meetings over the course of 2015 with Kewaskum school personnel to promote wellness and provide wellness resources to share with students as an initial step to developing programming
- Assess opportunities to support the creation of community gardens throughout Washington County, which includes investigating the possibility of developing a community garden on our hospital grounds
- Collaborate with a Master Gardener from Hartford to prepare a youth nutrition workshop with Hustisford Elementary School.
Pre-diabetes

Living Well with Diabetes is a six-week session during which patients come together to learn about their newly diagnosed type 2 diabetes, the best way to self-manage, and to share their successes and challenges. In 2015, we offered two six-week sessions. Our parish nurse, who is a certified program instructor under the license of the Wisconsin Institute for Healthy Aging, facilitated this workshop three times in 2015 for a combined total of 32 registrants with an 84% completion rate. In addition, our parish nurse conducted two one-time diabetes trainings at Casa Guadalupe that reached a total of 24 individuals with diabetes.

To keep people moving, we continued to offer a discounted medically based and supervised community exercise program targeting chronic disease processes including, but not limited to, diabetes, phase III cardiac/pulmonary rehab and Parkinson’s disease. In 2015, 266 community members participated in the gym programs we implemented across Washington County.

Youth injury prevention

Our hospital continued to partner with Kawaskum, West Bend, Slinger and Kettle Moraine Lutheran high schools to provide licensed athletic trainers (LAT) who are available for injury prevention education and injury assessments. In 2015, our LATs provided 175 free baseline concussion screenings and provided first aid or emergency care for over 1,500 athletic injuries experienced by student athletes.

Aurora’s Sexual Assault Nurse Examiner (SANE) program

Sexual assault is underreported and definitions can vary across different agencies; therefore, the number and rate may vary depending on the source. Despite these reporting differences, estimates indicate domestic violence and sexual assault are a substantial health concern and continue to be a major health issue in every community with far-ranging complications. Our hospital’s Sexual Assault Nurse Examiner (SANE) is a specially trained registered nurse who offers trauma-informed and victim-sensitive services to people of all ages. In 2015, our SANE nurse provided a forensic evaluation, medical assessment and emotional support to three victims of sexual assault.

Community benefits by the numbers

| Financial assistance (charity care) at cost* | $339,000 |
| Medicaid shortfall at cost*                | $4,593,000 |
| Other means-tested programs at cost*       | $180,000  |
| Subtotal                                  | $5,112,000 |
| Community health improvement and education services, and community benefit operations | $149,548 |
| Health professions education               | $157,382  |
| Subsidized health services (clinics)       | $81,054   |
| Cash and in-kind contributions for community benefit | $115,106 |
| Subtotal                                  | $503,089  |
| Total 2015 community benefits             | $5,615,089 |

* Cost-to-charge ratios are based on Wisconsin Hospital Association percentages.

** Unlike some community benefit reports that include additional categories as community benefits, Aurora Health Care has elected to exclude Medicare shortfalls and bad-debt expenses from the community benefit calculations. However, when Medicare shortfalls are added, Aurora Medical Center Washington County’s total benefit to the community is $13,472,089.

Priority #3:

Address the underlying causes of persistent health problems.

Every gift can change a life.

Donate to a cause you care about today.

Aurora Partnership Campaign

During 2015, as part of a patient service area in Washington County, a total of 146 AMCWC caregivers pledged $11,322 to the Aurora Partnership Campaign, their show of support to the not-for-profit agencies, organizations and causes in our community that are most important to them. The campaign offers more than 1,600 funds that include more than 300 Aurora funds, local United Way agencies, and other not-for-profit organizations responding to important community needs.

To learn how you can make a gift to support programs featured in this report, please visit Aurora.org/Foundation.