Brown County Health & Human Services
Public Health Division

CHA Public Input Survey Summary
March 2021

- 72 responses
- Things missing from CHA
  - LGBTQ+ community
  - Expand Medicaid in Wisconsin
  - Number of residents unable to access healthcare because of their immigration status
  - Increase education about maternal and infant mortality
  - Senior friendly; geriatric MDs
  - Grants to homeowners who would like to increase curb appeal
  - Don’t agree w/making payments to landlords when tenants are unable to pay; would suggest a temporary, low interest, or no interest loan that holds them accountable
  - Financial literacy class for tenants, like those offered at Freedom House
  - Mentioning the social determinants of health on the two pager
  - Mentioning how to address social isolation during COVID
  - How our county and community can help to assist the state to decriminalize cannabis use
  - Exercise in the community
  - Vision/hearing program in schools
  - Access should include removing legislatively created barriers that are not science based
  - Driver’s license to all Wisconsin residents regardless of immigration status
  - Improve access to comprehensive treatment and recovery options, including nicotine in recovery
  - Add more differing ability spaces (wheelchair, walker friendly, etc.)
  - Increase walkability and movement friendly spaces
  - Substance free events
  - Health equity in all policies
  - Strategic and formalized alignment with Wello and United Way’s efforts
  - Trauma healing initiatives
  - Access to healthy foods
  - Mixed income development
What 2-3 issues should BCPH focus their efforts on?

- **Built Environment**
  - Create safe neighborhoods, esp for younger population (3)
  - Affordable housing (5)
  - Sober Park spaces; safe and sober community spaces for kids
  - Senior transportation
  - Reduce litter
  - Reduce use of plastic bags

- **Social and Economic**
  - Livable wage (4)
  - Combat racism (6)
  - Equality for everyone
  - Increase perinatal care for women of color
  - Health conditions determined by socio-economic factors, pediatric physical and emotional health, smoking and alcohol
  - Senior health and support for minorities (2)

- **Health Behaviors**
  - Healthy eating habits (3)
  - Exercise (4)
  - Increase number of breastfed babies to the age of 1
  - Increase number of children on time for vaccine schedules
  - Vaccine education (2)
  - Drugs and alcohol education (9)
  - Maternal/infant mortality

- **Clinical Care**
  - Navigating healthcare system
  - Access to care (2)
  - Opportunities for healthcare for uninsured population
  - Mental health (14)
  - Cost of healthcare
  - Universal vision services
  - Lack of senior providers
    - Treat elderly caregivers as we do early childhood; strategies to make sure it is affordable and high quality
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- **COVID**
  - Stopping the spread (2)
  - COVID vaccine (8)
  - After effects of COVID

- **Other**
  - Unified planning (2)
  - LGBTQ+ health issues
  - Equitable access (4)
  - Health equity
  - Social cohesion (2)
    - Additional opportunities for seniors to connect under social cohesion
  - Calling out racism as a cause for health problems, pay disparities, and achievement gaps in education
  - Inclusion of Sober Green Bay initiatives was highlighted
  - Fostering a great sense of inclusion, tolerance, and civic mindedness
  - Make payments to landlord to prevent evictions
  - Support groups for vulnerable populations

- What steps should we take to address these issues?
  - **Mental Health**
    - Programs for kids (4)
    - Classes in high school (2)
    - Increase availability to services for everyone (2)
    - Support groups (3)
    - Engage w/providers
    - One stop shop for parents to identify resources to find care for mental health conditions (3)
    - Motivate youth to want to be a mental health professional
    - More providers (2)

  - **Substance Use**
    - Make fines more expensive
    - Support groups (2)
    - Resources for folks quitting (2)
    - Science based, nonjudgmental education campaigns to courage better decision making about cigarette and alcohol abuse
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- Community Engagement Ideas
  - Educate and engage the public (8)
  - Partnerships with schools
  - Encourage people to be leaders in community
  - Farmers Market, parade, fair
  - Informational events
  - Billboards
  - Leveraging existing organizations in the community to tackle the issues
  - Include Packers and other prominent and trusted figures
  - Use Lambeau as an area for folks to exercise, socialize, explore
  - Community trainings on cultural competence, implicit bias
  - Educate the community on existing resources
  - Sponsor free resources fairs w/children’s activities
  - Public health projects and outreach groups
  - Involve government entities (2)
    - Helping policy makers understand

- Healthcare
  - Help people understand the healthcare system
  - Extend existing healthcare continuum
  - Create educational tools, so it is easier to navigate the healthcare system
  - Make healthcare and pharmaceutical industry public

- Inclusivity
  - Not shaming others for who they are
  - Evaluate criminal charges press against residents of color vs. white residents

- Other
  - Work w/St. Norbert to get more geriatricians
  - Playgrounds for kids
  - Neighborhood watch groups
  - Getting everyone their vaccine
  - Do research
  - Affordable educational opportunities
  - Making sure companies are paying a livable wage
  - Assist landlords’ w/cost of rental unit repairs to pass HQS inspections through forgivable loans
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- Schedule appointments for car seat fitting, lead tests
- Hold immunization clinics
- Provide hotels with a phone number they can call for a welfare check
- More recycling events
- Creating policies that reduce low wages
- Identify measures we want to impact

- Is there anything else you would like to share with us?
  - Spread the word that LGBTQ+ should be accepted
  - Lots of thank you’s for what we are doing
  - Seeing lots of talk, want to see action/measurable results (2)
  - Encourage our elected officials, primarily Republicans, to be more open to factual information and science so that our public health does not run off the rails again
  - You are doing a great job; keep it up
  - Green Bay needs to work on not being an area that is so largely focused on alcohol overconsumption
  - Third priority seems disjointed and a little haphazard
  - Our community experiences trauma this past week; need to keep an eye on suicides, mental health, drug abuse, self-harm, etc.; equitable access to providers is very important to address
  - Educate food pantry patrons on healthy eating, promote gardening, farmers market
  - When doing physicals and Medicare wellness we would ask about exercise. Many times the response would be I don’t go to a gym. I would then explain that exercise does not require a membership you can walk, run, bike, row etc. Maybe somehow incorporate a different frame of "mind" per say as well so that people see sidewalks and bike lanes as exercise opportunities
  - International trade and corporate law should be taxed to make up for the deficits they’re creating in the communities

- Demographic info
  - 95% individuals
  - 81% woman/female
  - 19% man/male
  - 34% 0-18
  - 17% 31-40
  - 16% 41-50
  - 13% 19-30
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- 11% 60+
- 8% 51-60
- 87% Caucasian
- 6% Latino/Hispanic
- 4.3% two or more
- 1% Asian
- 1% Native American
- 39% City of De Pere
- 21% City of Green Bay
- 10% Outside of Brown County
- 8.7% Village of Suamico
- 6% Town of Lawrence
- 21% some high school
- 18% high school
- 35% Bachelor’s Degree
- 21% Master’s Degree

• How did you hear about the survey?
  - Email from Sarah Inman
  - Email
  - Facebook
  - Channel 5 news
  - Online
  - BCPH CE outreach
  - Word of mouth
  - Through working with BCPH
  - DHS Regional Office
  - Co-worker
  - Connections for Mental Wellness