Aurora BayCare Medical Center
2022 Community Benefit Progress Report
A progress report on our 2022 Community Health Implementation Strategy

Our purpose is to help people live well. Our process begins with our Community Health Needs Assessment (CHNA), for which we obtain input from community members, public health representatives, and community partner organizations. We use that information to identify and prioritize community health needs and develop a Community Health Implementation Strategy (CHIS) plan with specific targets and measures for the needs we are best positioned to address. This report shares highlights of progress we made on our plan in 2022. To see our most recent CHNA report and CHIS plan, please visit aurora.org/commbenefits.

Priority #1 | Access to Innovative Care and Services

Focus | Access to care and coverage

In this section we outline some of our approaches to link our community’s most vulnerable residents with medical care. Access to care offers an opportunity to detect and treat disease at an earlier stage, improve overall health, prevent disease and disability, and reduce preventable deaths. To address this in 2022:

- 283 patients who arrived at our Emergency Department (ED) seeking non-emergent care and did not have a primary care physician were seen by an Aurora Health Care primary care provider within 28 days following their ED visit.
- 1,004 visits with an Aurora Health Care Medical Group bilingual pediatrician were provided to children at the N.E. W. Community Clinic, a Federally Qualified Health Center whose mission is to provide access to quality, comprehensive, and compassionate healthcare for low-income and uninsured people and families in the Green Bay area. This total includes providing services to 372 new patients.
- 2,641 pediatric specialty care appointments were provided at our hospital in partnership with UW Health for patients who otherwise would have experienced barriers to accessing the care they needed.
- 871 women were screened for the Well Baby Project. Of those identified as at-risk, 68 received referrals to community resources and 49 received short-term follow-up care through Aurora Medical Group providers.
Priority #2 | **Access to Behavioral Health Programs and Services**

**Focus | Behavioral Health: Mental Health and Substance Use**

Behavioral health, which includes treatment and services for mental health conditions and substance use disorders, is a growing public health concern and was identified as a top health issue in our hospital’s most recent Community Health Needs Assessment. In response to this identified critical need in 2022, we:

- Discharged 143 patients to Willow Creek Behavioral Health for follow-up services. Willow Creek Behavioral Health is a focused mental and behavioral health facility, treating men, women, children, adolescents, and seniors in Brown County.
- Treated 190 people through 232 visits at the suboxone clinic located in the Aurora Medical Group Family Practice clinic in our 1160 Building on the Aurora BayCare Medical Center campus.
- Screened 91% of internal medicine, family practice, pediatrics, and obstetrics/gynecology patients using our depression screening tool.
- 12 stroke support group sessions were held for an average of 10 participants per session and 12 Parkinson’s Disease support group sessions were held for an average of 7 participants per session.

Priority #3 | **Address the underlying causes of persistent health problems**

**Focus | Food Security**

Social Drivers of Health (SDOH) are the conditions in the environments where people are born, live, learn, work, play, worship, and age that affect a wide range of health and well-being outcomes and risks. Social drivers of health have a major impact on people’s health and quality of life. Priority three of our CHIS plan is unique to the identified SDOH needs of the community we serve and programming we are best positioned to lead or support.

People who don’t have access to healthy foods are less likely to have good nutrition, which could raise their risk of health conditions like heart disease, diabetes, and obesity — and even lowers life expectancy relative to people who do have access to healthy foods. To address this in 2022, we:

- Continued working with Wello. Details of this group’s work can be found online at wello.org. Some highlights of work completed in 2022 include Frogger events and food security events that focused on supporting underserved populations and local schools. Wello also continued efforts to build awareness for COVID vaccines with vulnerable populations.
- Our hospital also continued to donate food from our cafeteria to local food pantries. In 2022, the total food contribution was valued at $52,000.
Focus | Community Safety: Youth injury prevention

Wisconsin Assembly Bill 259 requires that youth who may have sustained a concussion or head injury during an athletic activity may not continue participating in the activity until they are assessed by a health care provider who has been trained in the evaluation and management of concussion and head injuries. The law is designed to ensure the safety and well-being of our active youth. To address this in 2022, in addition to supporting local student athletic events, our hospital provided:

- 70 student athletes with previous concussion baseline screenings were treated for concussion.
- 1,135 free health screenings and injury assessments for community members.
- 167 free high school physicals for local students.

Focus | Workforce Development

The Wisconsin Academy for Rural Medicine (WARM) is a medical education program for students who intend to practice rural medicine. The goal of this program is to help increase the number of physicians who practice medicine in rural Wisconsin to help improve the health of rural Wisconsin communities. Aurora BayCare is one of three regional sites participating in WARM. Our hospital hosts up to 17 medical students in the WARM program rotation annually. During 2022:

- 6 students went on to post-graduate medical education in primary care (1), Internal Medicine (1), OB/GYN (1), and other medical focus areas (3).
- 6 students passed Step 1 standardized examinations.
- 8 students passed Step 2 standardized examinations.

Additionally, our hospital team members remained committed to supporting health professions students of all levels and from various programs seeking educational opportunities within our facility, including continuing education opportunities for current emergency medical service (EMS) professionals. During 2022:

- 5 Emergency Medical Technician (EMT) scholarships totaling $2,500 were provided to local students. Of those scholarship recipients, 3 remained working in the surrounding communities.
- 2 EMS huddle session was hosted virtually for 105 EMS professionals.
Community benefits by the numbers

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial assistance (charity care) at cost*</td>
<td>$2,389,000</td>
</tr>
<tr>
<td>Medicaid shortfall at cost*</td>
<td>$39,037,000</td>
</tr>
<tr>
<td>Other means-tested programs at cost*</td>
<td>$3,517,000</td>
</tr>
<tr>
<td><strong>Subtotal</strong></td>
<td><strong>$44,943,000</strong></td>
</tr>
<tr>
<td>Community health improvement and education services and community benefit operations</td>
<td>$463,844</td>
</tr>
<tr>
<td>Health professions education</td>
<td>$361,379</td>
</tr>
<tr>
<td>Subsidized health services</td>
<td>$53,577</td>
</tr>
<tr>
<td>Other cash and in-kind contributions</td>
<td>$408,440</td>
</tr>
<tr>
<td><strong>Subtotal</strong></td>
<td><strong>$1,287,240</strong></td>
</tr>
<tr>
<td>Total 2022 Community benefits</td>
<td><strong>$46,230,240</strong></td>
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</tbody>
</table>

* cost-to-charge ratios are based on Wisconsin Hospital Association percentages.
** Advocate Health has elected to exclude Medicare shortfalls and bad-debt expenses from individual hospital community benefit calculations for our Wisconsin Hospitals.

Advocate Health Gives. Together, we make an impact.

During 2022, hospital teammates pledged $17,712 to the Advocate Health Gives Campaign. The campaign supports local not-for-profit funds, including Advocate Health funds, local United Way agencies, and other not-for-profit organizations responding to important community health needs.

Donors from the community have also helped Aurora Health Care serve communities for more than 100 years. When you give to the Aurora Health Care Foundation, 100% of your donation stays local and benefits the hospital, medical center or program you choose. Together, we can transform health care in our communities and help more people live well. Visit advocateaurorahealth.org/foundations/ to learn more about the many ways you can give.

Another way to make an unforgettable impact is by volunteering. Through compassion and generosity, our volunteers create meaningful moments of hope and healing across Wisconsin. Visit aurorahealthcare.org/patients-visitors/volunteer/ to apply for an Aurora Health Care volunteer opportunity near you.